



Acadiana Mall

Lafayette, LA

Location	Intersection of Johnston Street and Ambassador Caffery Parkway, five miles south of I-10
Anchors	Dillard's, Macy's, JCPenney and Sears
Size	992,598 square feet
Website	Acadiana-mall.com

Mall Facts Acadiana Mall is a super-regional mall featuring more than 100 specialty retailers including Banana Republic, Brookstone, Build-A-Bear Workshop, Caché, Chico's, Coldwater Creek, Forever 21, Sephora, Soma Intimates and Talbots.

New specialty stores include Apricot Lane, babyGap/GapKids, bare-Minerals, Call It Spring by ALDO, Crazy 8, francesca's, Love Culture, White House | Black Market and Zumiez.

Considered southern Louisiana's premier shopping destination, Acadiana Mall serves more than 15 million shoppers annually.

Trade Area Facts The city of Lafayette is strategically located in southern Louisiana along major expressways I-10 and I-49. The area hosts more than 1 million tourists each year and ranks high in the nation for percentage of income spent on retail sales (49% vs. national average of 44%).

The Bureau of Economic Analysis lists Lafayette in the top 15 cities in the nation with the fastest economic growth and employment. Lafayette's 5.2% unemployment is far below the national average.

Several planned communities have been developed within five minutes of Acadiana Mall including Chateau Mirage, a private golf community, Sugar Mill Pond and River Ranch (homes from \$250,000 - \$2 million). Additionally, The Greystone Apartments (278 units) have been built adjacent to the mall's ring road and Chateau de Lion (180 units) is now located directly across from the mall.

Located a mile from Acadiana Mall is Our Lady of Lourdes Regional Medical Center. This 192-bed hospital is one of the newest and most advanced medical facilities in Louisiana. The \$211 million medical campus has more than 1,200 employees and more than 400 physicians.

Louisiana Immersive Technologies Enterprise (LITE) facility recently opened its doors in Lafayette. This \$20 million state-of-the-art, public facility now houses technology researchers from all disciplines and from both public and private sectors, further promoting Lafayette's economic development.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	318,226	270,927	589,153
2014 Estimate	302,121	256,974	559,095
2010 Census	293,999	248,130	542,129
2014 - 2019 % Change	5.33%	5.43%	5.38%
2014 Daytime Population Estimate	170,725	96,760	267,485

Average Household Income

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	\$73,152	\$59,282	\$66,983
2014 Estimate	\$68,428	\$54,669	\$62,269
2010 Census	\$64,350	\$50,814	\$58,276
2014 - 2019 % Change	6.90%	8.44%	7.57%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Estimate	35	36	36

Source: 2010 Census; Scan/US 2014/2019 Estimates

Location Map



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