



200 Alton Square
Alton, IL 62002
www.shopaltonsquare.com

Trade Area:

- Alton IL, is the largest city within the River Bend area which is a part of the St. Louis, MO MSA. The River Bend trade area consists of over 100,000 residents and Alton Square Mall is the only enclosed mall servicing this region.
- Alton Square Mall is the only enclosed mall within 20 minutes to have key national retailers such as JCPenney (full service), Bath & Body Works, Christopher & Banks, New York & Company and Family Christian Stores.
- The population within a 10-mile radius of Alton Square Mall is over 144,000 residents and has an average household income of \$54,000. Alton Square is in the center of Alton's retail hub. Within one mile of the mall are major retailers such as Target, Home Depot, Lowe's, Office Depot and Kohl's (opening Fall 2008).



Description:

- Alton Square Mall is a 634,181 square foot, two-story enclosed regional mall located at the corner of Homer Adams Parkway (State Highway 3) and Alton Square Mall Drive in Alton, Illinois. Alton Square Mall has three traditional department store anchors; Macy's, JCPenney, Sears, two sit down restaurants and over 60 specialty shops and eateries.

Location:

- Alton Square Mall occupies a highly visible site at the corner of Homer Adams Parkway (State Highway 3) and Alton Square Mall Drive in Alton, Illinois.

Traffic:

Homer Adams Parkway-Route 3

- Daily: 32,000 vehicles
- Annual: 11.7 million vehicles

Major Employers

(Over 900 employers)

- Olin Corporation
- Shell Oil
- Laclede Steel
- Argosy Gaming Company
- Alton Memorial Hospital

Key Retailers

- | | |
|-----------------------|---------------------|
| • Macy's | • Finish Line |
| • JCPenney | • Maurices |
| • Sears | • Claire's Boutique |
| • Christopher & Banks | • Zales Jewelers |
| • New York & Company | • GNC |
| • Bath & Body Works | • Olga's Kitchen |
| • Waldenbooks | • RadioShack |

Demographics

Total Trade Area	
Population	156,707
Average HH Income	\$54,568
Households	63,143
Median Age	39