



Arbor Place

Atlanta (Douglasville), GA

Location	I-20 at Chapel Hill Road (Exit 36)
Anchors	Belk, Dillard's, JCPenney, Macy's, Sears, Regal Cinemas (18 screens), Bed Bath & Beyond and Forever 21
Size	1,163,310 square feet
Website	ArborPlace.com

Mall Facts Arbor Place continues to be a dominant regional mall and home to 140 specialty retailers including Abercrombie & Fitch, Aéropostale, Bath & Body Works, Buckle, Build-A-Bear Workshop, Charlotte Russe, H&M, Hollister Co., Gymboree, New York & Company and Victoria's Secret.

New specialty retailers include Ashley Stewart, Crazy 8, House of Hoops by FootLocker, p.s. from Aéropostale, Sleep Number by Select Comfort and ULTA. Opening in 2014 is Papaya.

The Arbor Place retail complex features an associated center, The Landing at Arbor Place, that includes Toys R Us, Men's Wearhouse, Shoe Carnival, Logan's Roadhouse and O'Charley's.

Trade Area Facts The Arbor Place trade area encompasses eight surrounding counties in Georgia (Douglas, Cobb, Carroll, Haralson, Paulding, Fayette, Coweta and south Fulton) and a significant area in eastern Alabama.

Douglasville lies only 20 minutes west of downtown Atlanta and provides a quick commute to Hartsfield-Jackson International Airport, the world's busiest airport. With the close proximity to the airport and daily traffic counts on I-20 that exceed 95,400 vehicles, Douglas County is a prominent business hub for western Georgia and eastern Alabama.

Listed as one of Georgia's larger school systems, Douglas County has approximately 24,500 students enrolled. There are more than 30,000 college and university students attending several public and private colleges within 20 minutes of Arbor Place including the University of West Georgia, West Georgia Technical College, Morehouse College, Morehouse School of Medicine, Clark Atlanta University and Atlanta Technical College.

Several businesses have begun calling Douglas County their home. Among those are Google, PriceWaterhouseCooper, Medline, Cahaba Healthcare and many more. These additions have equated to a total investment of more than \$1 billion and 750 new jobs to the local economy. With so many new businesses, the City of Douglasville recently invested and opened a \$13.2 million conference center.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	411,375	461,504	872,879
2011 Estimate	381,759	457,629	839,388
2000 Census	252,872	359,808	612,770

Average Household Income

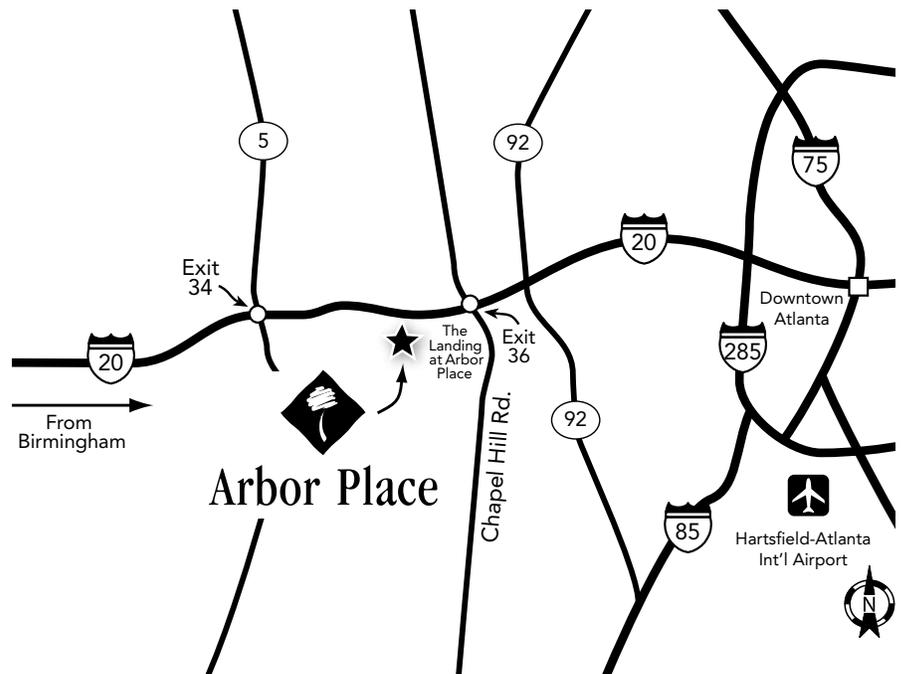
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	\$67,030	\$67,040	\$67,036
2011 Estimate	\$62,646	\$61,882	\$62,217
2011 - 2016 % Change	7.00%	8.34%	7.75%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2011 Estimate	34	36	35

Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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