



Asheville Mall

Asheville, NC

Location	1-240 (Exit 7)
Anchors	Belk, Dillard's (2 Stores), JCPenney, Sears and Barnes & Noble Booksellers
Size	973,707 square feet
Website	Asheville-Mall.com

Asheville is continually ranked in the top tier of most desirable cities to live and retire.

- Ranked seventh in Top U.S. Cities to live in *Frommer's Cities Ranked & Rated 2nd Edition*
- One of the Five Best Places to Retire, *Money Advisor, Consumer Reports*
- Featured on Dateline 20/20, author Eric Weiner listed Asheville as the "Happiest Place to Live in America" *The Geography of Bliss*
- Ranked as one of the country's "Best Places for Business and Careers" *Forbes* magazine
- "Most Beautiful Places in America" - *Good Morning America*
- "#1 Most Popular Retirement Town" - *TopRetirement.com*

Mall Facts Asheville Mall is the dominant regional shopping center in the Asheville market attracting shoppers from beyond a 70-mile radius.

Asheville Mall is home to more than 110 specialty stores such as Banana Republic, Eddie Bauer, Gap/GapKids/babyGap/GapMaternity, Build-A-Bear Workshop, American Eagle Outfitters, Victoria's Secret, Yankee Candle Company and an eight-unit food court featuring a children's play area.

New specialty retail shops include H&M, Torrid, Finish Line, Claire's, Radio Shack and p.s. from Aéropostale.

Trade Area Facts Asheville, located in Buncombe County, is the largest city in western North Carolina. Asheville Mall is well positioned in the main retail hub on Tunnel Road with excellent visibility.

Asheville boasts such tourist attractions as the Biltmore Estate and Gardens (America's largest private residence), Inn on Biltmore Estate, Grove Park Inn Resort & Spa, Blue Ridge Parkway, Harrah's Cherokee Resort & Casino and many more. Tourism generates more than \$1 billion for the economy each year as an estimated eight million tourists visit Asheville annually.

Grove Park Inn Resort & Spa, recognized as one of the top ten resorts in the world, boasts a \$40 million spa covering 40,000 square feet and a \$2.5 million Donald Ross signature golf course.

Asheville has nine colleges and universities enrolling more than 37,000 students in and around the area including the University of North Carolina at Asheville.

Major employers include Mission Hospitals with 6,000 employees, Buncombe County Public Schools (3,720 employees) and Ingles Markets (2,220 employees).

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	357,970	401,186	759,156
2011 Estimate	327,598	367,617	695,215
2000 Census	277,027	325,185	602,212

Average Household Income

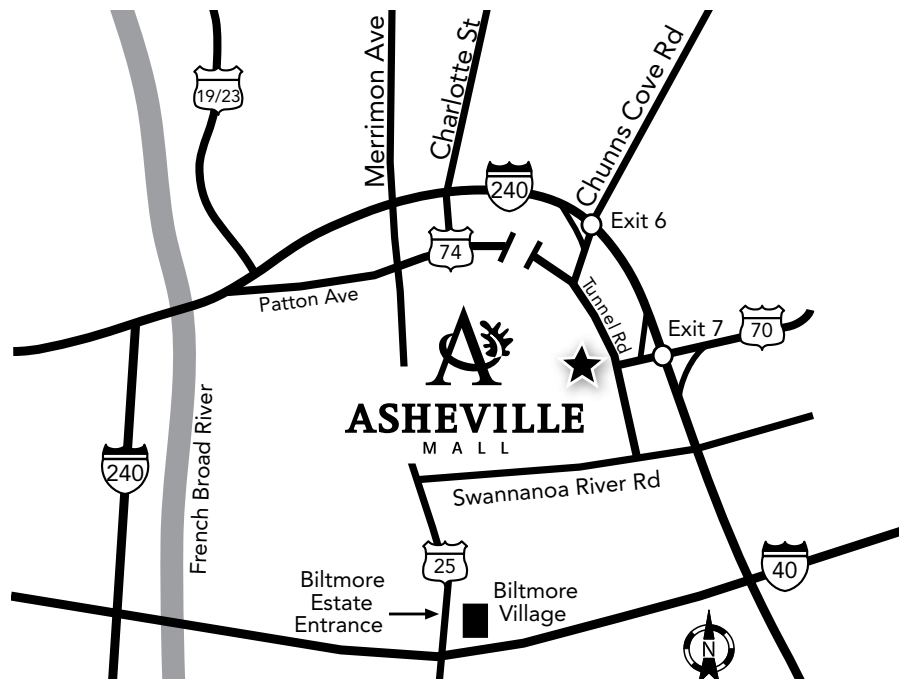
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	\$60,919	\$53,391	\$56,926
2011 Estimate	\$56,028	\$50,183	\$52,954
2011 - 2016 % Change	8.73%	6.39%	7.50%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2011 Estimate	42	43	42

Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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