



# Bayshore Mall

EUREKA, CALIFORNIA



# Bayshore Mall EUREKA, CALIFORNIA

## THE RETAIL AND ENTERTAINMENT HUB OF CALIFORNIA'S REDWOOD COAST

- Only regional shopping center serving a 155 mile radius.
- Conveniently located on California's Highway 101.
- \$330 million tourist industry within immediate county.
- Home to Humboldt State University and College of the Redwoods with 8,000 and 8,000 students respectively.
- California's Redwood Coast has a diversified economy which includes light manufacturing, timber, fishing, agriculture and a thriving arts community which all contribute to an exceptional quality of life.
- Humboldt Bay's waterfront currently undergoing redevelopment to attract new industry and tourism.
- Diversified mix of national, regional and local retailers.
- 8-unit food court, 1 sit down restaurant, 6-screen theater, large indoor play area, family restrooms.
- Successful retailers such as Pier 1 Imports, Bath & Body Works, Bed Bath & Beyond, Borders, Gap, Gap Kids, Pac Sun, Ross Dress For Less, Victoria's Secret and Zumiez.
- Grocery store, restaurants and hotels on peripheral land.
- Bayshore Mall's geographical reach is even larger than what its demographic information reflects. When rural areas of the market are taken into consideration, population totals exceed 170,000.

## MALL INFORMATION

### LOCATION

Strategically located on U.S. Hwy. 101, traveled by 42,000 vehicles daily.

### MARKET

Bayshore Mall serves the city of Eureka as well as residents within a 155 mile radius.

### DESCRIPTION

Single level, enclosed, regional

### ANCHORS

Bed Bath & Beyond, Borders, Gottschalks, Mervyn's and Sears

TOTAL RETAIL SQUARE FOOTAGE 730,000

PARKING SPACES 3,166

OPENED 1987

EXPANDED 1989

## TRADE AREA PROFILE

2007 POPULATION 115,831

2012 PROJECTED POPULATION 119,681

2007 HOUSEHOLDS 47,790

2012 PROJECTED HOUSEHOLDS 49,804

2007 MEDIAN AGE 36.3

2007 AVERAGE HH INCOME \$49,731

2012 PROJECTED AVERAGE HH INCOME \$54,501

## 20-MILE RADIUS PROFILE

2007 POPULATION 111,409

2012 PROJECTED POPULATION 115,215

2007 HOUSEHOLDS 46,064

2012 PROJECTED HOUSEHOLDS 48,033

2007 MEDIAN AGE 36.1

2007 AVERAGE HH INCOME \$49,549

2012 PROJECTED AVERAGE HH INCOME \$54,306

## DAYTIME EMPLOYMENT

3-MILE RADIUS 28,873

5-MILE RADIUS 31,509

SOURCE: CLARITAS, INC.

