



Bayside Marketplace

MIAMI, FLORIDA

AMERICA'S PREMIER
SHOPPING PLACES
Retail, Restaurants, Entertainment. [Nationwide.](#)



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THE MERCHANDISING

- Bayside Marketplace, located on Biscayne Bay, is a two-level, open air center with over 140 stores including national and regional merchants.
- A selection of our national retailers include The Disney Store, GUESS?, GAP, GapKids, BabyGap, Victoria's Secret, Express, Bath & Body Works, and Brookstone. Some of Bayside's dining destinations include Hooters, Chili's, Bubba Gump Shrimp Co., Hard Rock Cafe, Lombardi's, The Knife and Mambo's Café, in addition to an air conditioned Food Court with international flair. Visitors enjoy lively performances from Miami's best local musicians who take the stage nightly.

THE LOCATION

- Located at the cross streets of Biscayne Blvd. and Port Blvd. in the heart of Downtown Miami, Bayside Marketplace features an extraordinary waterfront and city-scape view. The Marketplace includes two pavilions, a specialty retail market, the 120-slip Miamarina, nestled between the American Airlines Arena and Bayfront Park.

THE MARKET

- Bayside Marketplace is recognized nationally as a must-see destination and is the number one most visited tourist attraction in Miami, with an impressive number five ranking statewide. Bayside is also popular among local residents who make up 37% of annual traffic at the center.
- Downtown Miami has over 194,000 total employees.

THE FUTURE

- Downtown Miami is the new focal point for redevelopment with residential growth, night-life, a Design District, restaurants, and a state-of-the-art Performing Arts Center.
- Bayside presents a viable retail opportunity linked to the growth of Miami's visitor and local markets.

VISITOR MARKET

- Miami hosts over 13 million international and domestic visitors per year. On average, Bayside is visited by 53 percent of all overnight visitors to Miami—significantly more than any other shopping destination in the South Florida area. International visitor demographics include Latin America at 63%, Europe at 23 % and Canada at 11%. Bayside enjoys over 42% of the domestic visitor market.
- The Port of Miami welcomes over 4.3 million cruise passengers annually with over \$12 billion of direct and indirect economic impact.
- Miami International Airport, among the top 30 busiest passenger airports in the world, was ranked 27th with nearly 30.2 million passengers.
- Downtown Miami's hotel market accounts for over 5500 rooms with the majority of them upscale.

DOWNTOWN OFFICE WORKERS

- Bayside's downtown location provides access to the region's largest office market with nearly 16.3 million square feet of rentable area and an occupancy of 90%.

MALL INFORMATION

Cross Streets: Biscayne Blvd and NE 4th St.

MARKET
Miami

DESCRIPTION

Two-level, open-air center with over 140 stores including national and regional merchants

TOTAL RETAIL SQUARE FOOTAGE 228,000 sq. ft.

PARKING SPACES

Bayside Marketplace has adjacent covered parking garages totaling 1300 spaces. Additional metered parking is available on Biscayne Blvd.

Bayside is within a mile of the Port of Miami, next door to Live Nation amphitheatre and across the street from the American Airlines Arena (home to the NBA's Miami Heat). It is also within walking distance of downtown's major hotels, Convention Center, and the Performing Arts Center.

Bayside Marketplace is accessible via the Metromover, which encircles downtown, and the commuter-oriented Metrorail. Bayside is also boater-friendly. Visitors arriving by boat may dock at the Miamarina.

MIAMI-FORT LAUDERDALE, FL (CBSA)

2009 POPULATION 5,525,212

2014 PROJECTED POPULATION 5,881,479

2009 HOUSEHOLDS 2,062,423

2014 PROJECTED HOUSEHOLDS 2,182,466

2009 MEDIAN AGE 40

2009 AVERAGE HH INCOME \$71,386

2014 PROJECTED AVERAGE HH INCOME \$79,053

DAYTIME EMPLOYMENT

1-MILE RADIUS 67,862

2-MILE RADIUS 128,594

SOURCE: CLARITAS, INC.

