



Bellis Fair

BELLINGHAM, WASHINGTON



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DYNAMIC SHOPPING CENTER FOR NORTHWESTERN WASHINGTON AND SOUTHWESTERN BRITISH COLUMBIA

EXCELLENT LOCATION

- Great visibility. Located directly on I-5, 90 miles north of Seattle and 20 miles south of the Canadian Border.
- Only regional shopping center within a 25-mile radius of northwestern Washington and southwestern British Columbia.

YOU'LL BE IN GREAT COMPANY

- Key tenants include Hollister, Abercrombie & Fitch and Build-A-Bear. Plus Aeropostale, Bath and Body Works, Victoria's Secret, American Eagle, Ben Bridge and Red Robin. New this year: Charlotte Russe.
- Consistent double digit annual sales growth.
- Shoppers love the diversity. Bellis Fair draws 35,000 people daily and nearly 13 million annually.

A LEADER IN KEY DEMOGRAPHICS

- Prominent age groups of 18-24 year olds and 35-54 year olds. Over 40% of the general population are women between 25 - 54, Bellis Fair's key target.
- Women comprise over 50% of the market and 66% of the Bellis Fair shopper.
- Strong tourism draw. More than 350 tour buses visit the shopping center annually, and our proximity to the U.S./ Canadian border makes Bellis Fair an easy and desirable shopping trip for our neighbors to the north.
- More than 22,000 students attend nearby Western Washington University and local community colleges.

COMPELLING STATISTICS

- Consistently rated a top 10 community to live, retire and/or do business by national media, including CNN, Forbes Magazine, Men's Journal and Outside Magazine.
- Average length of visit to Bellis Fair is 103 minutes compared to the GGP average of 79 minutes.
- Shoppers in income groups \$50k - 74.9k and \$100k+ had highest number of annual visits.



MALL INFORMATION

LOCATION

We are located in Bellingham, Washington at I-5 and Meridian, exit 256B.

MARKET

Bellingham

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

Macy's, Macy's Home Store, JCPenney, Sears, Kohl's, Target

TOTAL RETAIL SQUARE FOOTAGE 764,124

PARKING SPACES 4,730

OPENED August, 1988

RENOVATED November 2003

TRADE AREA PROFILE

2007 POPULATION 182,141

2012 PROJECTED POPULATION 195,361

2007 HOUSEHOLDS 72,340

2012 PROJECTED HOUSEHOLDS 76,685

2007 MEDIAN AGE 35.2

2007 AVERAGE HH INCOME \$59,612

2012 PROJECTED AVERAGE HH INCOME \$65,945

20-MILE RADIUS PROFILE

2007 POPULATION 434,432

2012 PROJECTED POPULATION 475,333

2007 HOUSEHOLDS 163,209

2012 PROJECTED HOUSEHOLDS 183,190

2007 MEDIAN AGE* 35.9

2007 AVERAGE HH INCOME* \$60,857

2012 PROJECTED AVERAGE HH INCOME* \$67,360

DAYTIME EMPLOYMENT

3-MILE RADIUS 52,164

5-MILE RADIUS 67,135

*UNITED STATES DATA ONLY

U.S. DATA SOURCE: CLARITAS, INC.

CANADIAN DATA SOURCE: TETRAD