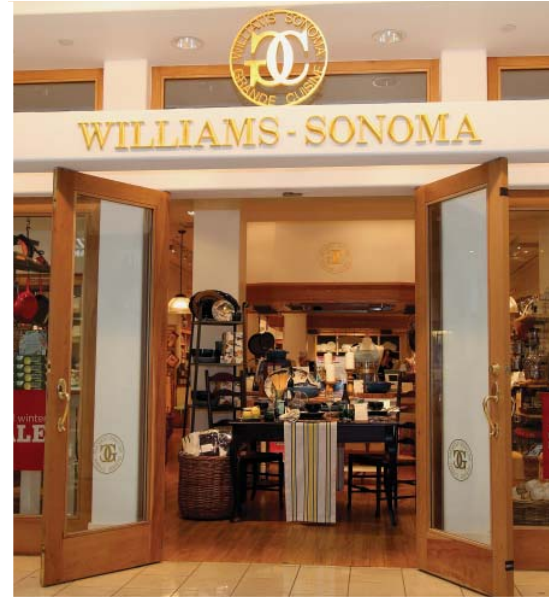


# BOISE TOWNE SQUARE

BOISE, IDAHO



## EXCITING RETAIL COLLECTION

- More than 180 stores including Apple, H&M, Nordstrom Rack, Banana Republic, J.Crew, Williams-Sonoma, Pottery Barn, Build-A-Bear Workshop, Coach, Forever 21, Vans, Victoria's Secret, The Children's Place, Oakley, Pandora, Coldwater Creek, Francesca's Collections, Buckle, Sephora and crazy 8.
- Boise Towne Square welcomes more exciting new retail and dining in 2013 with Idaho's first Dave & Buster's, ALDO, p.s. from aéropostale, Cellairis and AVEDA.
- Five strong department stores including Macy's, Dillard's, jcpenny, Sears and Kohl's.
- Boise Towne Square has a variety of top performing casual dining options such as The Cheesecake Factory, Old Chicago and Olive Garden.

## IDAHO'S CAPITAL CITY AND CENTER OF EDUCATION, TECHNOLOGY, BUSINESS, GOVERNMENT AND HEALTH CARE

- Very high-profile presence and conveniently located on Idaho's I-84. Daily drive-by traffic on I-84 is in excess of 63,000.
- Boise Towne Square is located 6 miles from Idaho's largest air terminal Boise Airport, which serves over 3 million passengers annually.
- Encompasses a large trade area of more than 1,300 square miles.
- Boise Towne Square is located near the heart of the Capital City with freeway access to Interstate 84.
- Boise Towne Square is the largest enclosed super-regional mall in the state of Idaho.
- Forbes and Wall Street Journal annually rate the Boise Valley amongst the best places in the country to do business.
- Boise's leading employers are St. Luke's Health Systems, Micron Technology, Meridian Joint School District #2, St. Alphonsus Regional Medical Center and Boise State University. Home to major multi-national companies such as Washington Group International, Simplot Company, Scentsy and Albertson's/ Save-On.
- Technology is a \$3.4 billion local industry with more than 48,000 technology professionals living in the Boise Valley.
- Boise Valley is one of the fastest growing regions in the U.S. in terms of job and population growth.
- Boise is home to Boise State University, a metropolitan research university with multiple award winning academic and athletic programs. With nearly 20,000 students, Boise State University brings over one million visitors to the community each year.

## AMENITIES

- Colorful interactive soft play area for children.
- Cozy soft-seating areas located throughout the open two-story center.
- Convenient and ample parking.
- Two self-service mall gift card kiosks.

## TOP 2 PERFORMING CATEGORIES

- Family Apparel
- Personal Care

## MALL INFORMATION

**LOCATION:** Located at the intersection of Franklin and Milwaukee off I-84 and I-184.

**MARKET:** Boise, Idaho

**DESCRIPTION:** Two-level, enclosed, super-regional center

**ANCHORS:** Macy's, Dillard's, jcpenny, Kohl's and Sears

**TOTAL RETAIL SQUARE FOOTAGE:** 1,213,097

**PARKING SPACES:** 5,403

**OPENED:** October 1988

**EXPANDED:** August 1998

**RENOVATED:** Fall 2008

## TRADE AREA PROFILE

2013 POPULATION 595,593

2018 PROJECTED POPULATION 633,390

2013 HOUSEHOLDS 217,890

2018 PROJECTED HOUSEHOLDS 231,851

2013 MEDIAN AGE 34.3

2013 AVERAGE HOUSEHOLD INCOME \$59,348

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$56,705

## 10 - MILE RADIUS

2013 POPULATION 385,295

2018 PROJECTED POPULATION 410,935

2013 HOUSEHOLDS 147,975

2018 PROJECTED HOUSEHOLDS 158,223

2013 MEDIAN AGE 35.7

2013 AVERAGE HOUSEHOLD INCOME \$62,095

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$58,246

## DAYTIME EMPLOYMENT

3 - MILE RADIUS 78,496

5 - MILE RADIUS 182,562

Source: Nielsen

