



# Bonita Lakes Mall

Meridian, MS

|          |  |
|----------|--|
| Location | Interstate 20/59 at State Highway 19 South                   |
| Anchors  | Belk, Dillard's, JCPenney, Sears and UA Theaters (9-screens) |
| Size     | 631,958 square feet  |
| Website  | BonitaLakesMall.com  |

**Mall Facts** Bonita Lakes Mall is the only enclosed regional shopping center in a 90-mile radius. It serves 13 counties in east Mississippi and four counties in west Alabama.

Bonita Lakes Mall is home to more than 80 specialty shops and restaurants including Aéropostale, American Eagle Outfitters, Bath & Body Works, Beef O'Brady's, Buckle, Express/Express Men, Gymboree, Kay Jewelers and Victoria's Secret.

New specialty stores include Body Central, Justice and Shoe Dept. Encore.

The Bonita Lakes shopping complex also features three associated centers including Bonita Lakes Plaza, The Landing at Bonita Lakes and Bonita Lakes Crossing, anchored by Ashley Furniture Home Store, T.J.Maxx and Jo-Ann Fabrics and Crafts.

**Trade Area Facts** Bonita Lakes Mall is conveniently accessible from I-20/I-59 which is the connecting interstate for New Orleans and Houston to Birmingham and Nashville, with average daily traffic of more than 50,000 cars per day.

Meridian and East Mississippi is known as the "Strategic Center of the South," attracting expanding industries and a skilled workforce. The area allows easy access to two major interstates, three U.S. highways, and four state highways. It is a magnet for employers and jobs drawing from a 65-mile radius in Mississippi and West Alabama.

The area is served by two military facilities, Naval Air Station Meridian and Key Field, which provide more than 4,000 jobs to the surrounding area. NAS Meridian is home to the Regional Counter-Drug Training Academy (RCTA) and the first local Department of Homeland Security in the state. Key Field is home to the 186th Air Refueling Wing of the Air National Guard and a support facility for the 185th Aviation Brigade of the Army National Guard.

With state-of-the-art diagnostics and treatment, Meridian's two general acute care hospitals offer quality medical services for Lauderdale County, East Central Mississippi, and West Central Alabama. These facilities are staffed with the area's most qualified healthcare professionals, including more than 1,000 physicians and 6,000 healthcare employees.

In addition to the military, other strong sectors include manufacturing, distribution and retail. Major industry and manufacturing include, Peavey Electronics, Avery Dennison, Atlas Roofing, Structural Steel and Lockheed Martin.

Institutions of higher learning include Meridian Community College and Mississippi State University – Meridian Campus, with a combined enrollment of 5,500 students.

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## Demographics

### Population Trends

|                 | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|-----------------|--------------------|----------------------|------------------|
| 2016 Projection | 223,695            | 143,323              | 367,018          |
| 2011 Estimate   | 223,010            | 143,372              | 366,382          |
| 2000 Census     | 224,634            | 145,194              | 369,828          |

### Average Household Income

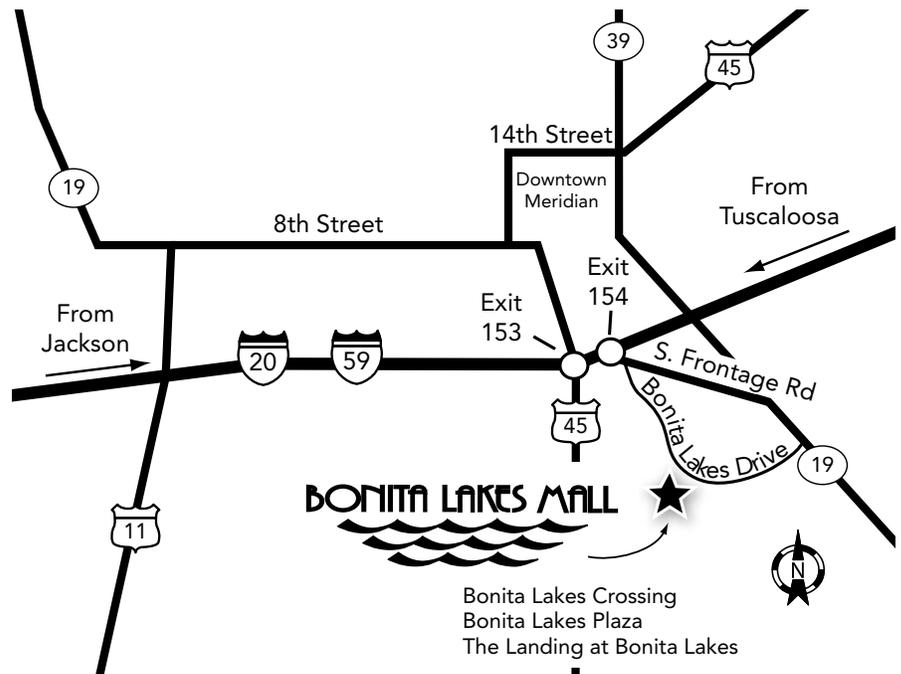
|                      | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|----------------------|--------------------|----------------------|------------------|
| 2016 Projection      | \$45,119           | \$44,613             | \$44,915         |
| 2011 Estimate        | \$42,803           | \$42,878             | \$42,833         |
| 2011 - 2016 % Change | 5.41%              | 4.04%                | 4.86%            |

### Median Age

|               | Primary Trade Area | Secondary Trade Area | Total Trade Area |
|---------------|--------------------|----------------------|------------------|
| 2011 Estimate | 36                 | 37                   | 36               |

Source: 2000 Census; Scan/US 2011/2016 Estimates

## Location Map



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