



# Burlington Town Center

BURLINGTON, VERMONT



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## SUPERB LOCATION

- Located in the heart of downtown Burlington's architecturally historic shopping and entertainment district.
- Anchor to the nationally renowned Church Street Marketplace.
- One of the most visited tourist attractions in the state, downtown Burlington enjoys 2.1 million tourists a year.
- Easy access off Interstate Highway 89, the major north-south thoroughfare in the state. I-89 connects with I-91 to complete a multi-lane network to Massachusetts, Connecticut, Rhode Island and New York.
- Situated by beautiful Lake Champlain, Burlington Town Center attracts visitors from New York State as well as Canada. Montreal is 90 miles to the north and Boston is 225 miles to the South.
- The entire area is only two hours away by air from every major city in the Northeast, Mid-Atlantic and Mid-west.
- Within close proximity to over 18,000 college students from five area colleges and universities.
- Multi-level mixed-use project with nearly 18,000 office workers located within the downtown area.
- Year-round indoor parking with direct access to mall.

## OUTSTANDING MERCHANDISE MIX

- Burlington Town Center is home to the only Macy's in the state – New England's premier fashion department store.
- Key retailers include Chico's, J. Jill, Hollister Co., Select Comfort, Pottery Barn, Williams-Sonoma, Ann Taylor Loft, J. Crew, Abercrombie & Fitch and Coldwater Creek.

## ATTRACTIVE DEMOGRAPHICS

- 32% of trade area earns over \$75,000 a year.
- Over half the trade area earns over \$50,000 a year.
- More than 25,000 trade area households belong to the Elite Suburbs, 2nd City Society, Landed Gentry, and The Affluentials PRIZM lifestyle segments.
- A large majority of workers in the primary trade area (70%) are employed in Executive, Professional and Administrative occupations.
- Over half (51%) of trade area residents have earned an Associates Degree or higher.



## MALL INFORMATION

### LOCATION

Off I-89, Downtown Burlington, Vermont within Church Street Marketplace

### MARKET

Burlington, Vermont – The largest city in the state

### DESCRIPTION

Two-level, enclosed, mixed-use center, including 55,000 s.f. of office space

### ANCHORS

Macy's

TOTAL RETAIL SQUARE FOOTAGE 317,107

PARKING SPACES 1,550

OPENED 1976

EXPANDED 1980, 1985

RENOVATED 2001

COSMETIC UPGRADE 2006

## TRADE AREA PROFILE

2007 POPULATION 225,896

2012 PROJECTED POPULATION 230,037

2007 HOUSEHOLDS 88,442

2012 PROJECTED HOUSEHOLDS 90,906

2007 MEDIAN AGE 37.7

2007 AVERAGE HH INCOME \$69,944

2012 PROJECTED AVERAGE HH INCOME \$78,318

## 20-MILE RADIUS PROFILE

2007 POPULATION 206,170

2012 PROJECTED POPULATION 209,620

2007 HOUSEHOLDS 81,179

2012 PROJECTED HOUSEHOLDS 83,410

2007 MEDIAN AGE 37.0

2007 AVERAGE HH INCOME \$68,465

2012 PROJECTED AVERAGE HH INCOME \$76,604

## DAYTIME EMPLOYMENT

3-MILE RADIUS 51,256

5-MILE RADIUS 75,293

SOURCE: CLARITAS, INC.