

Burnsville Center

Minneapolis (Burnsville), MN

Location	I-35W and 1-35E intersection at County Road 42
Anchors	JCPenney, Macy's, Sears, Dick's Sporting Goods, Gordman's and Paragon Odyssey 15
Size	1,044,658 square feet
Website	BurnsvilleCenter.com

Mall Facts Burnsville Center is a 1.1 million square-foot super-regional shopping center with more than 150 specialty retailers including Aéropostale, American Eagle Outfitters, Best Buy Mobile, Charlotte Russe, Crazy 8, dELiA*s, dressbarn, Gymboree, Hollister Co., Teavana, Victoria's Secret and Zumiez. Burnsville Center also offers 11 quick-serve restaurants and five family sit-down restaurants.

New retailers include, H&M, Lucky's 13 Pub, francesca's, Yankee Candle Company and Hoff Jewelers, with Encore Shoes and Rogers & Hollands Jewelers opening in 2015.

Trade Area Facts Burnsville Center is located south of Minneapolis in the flourishing suburb of Burnsville. The mall is the only super-regional mall located south of the Minnesota River. It serves a primary trade area that extends 18 miles east and west of the property, as well as five miles north and 35 miles south.

Burnsville Center's customer base draws from a primary and secondary trade area of 822,070 households. This includes Dakota County, the third most populated county, and Scott County, the fastest growing county in Minnesota. Lakeville, also in the primary trade area, is listed in the top 20 places to live by Money Magazine in 2012.

The city of Burnsville is ranked seventh in the state of Minnesota for amount of retail sales. It is home to 2,200 businesses and 3,300 parks and is minutes from seven major tourist attractions including Valleyfair, Minnesota Zoo and Buck Hill Ski Resort.

Located in Burnsville Center's primary trade area, School District 196 is the 4th largest school district in Minnesota. Within the mall's total trade area, there are more than 70,000 students enrolled in K-12 schools along with 22,000 registered college students.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	461,615	417,652	879,267
2014 Estimate	439,244	400,298	839,542
2010 Census	427,952	392,536	820,488
2014 Daytime Population Estimate	196,816	271,385	468,201

Average Household Income

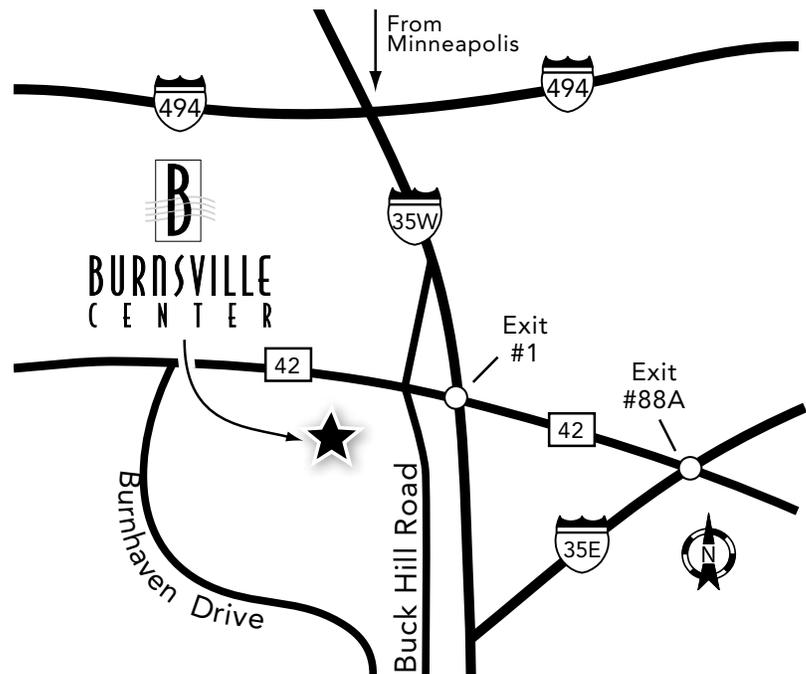
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	\$101,904	\$84,838	\$93,259
2014 Estimate	\$95,346	\$79,730	\$87,395
2014 - 2019 % Change	6.88%	6.41%	6.71%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2014 Estimate	36	40	39

Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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