



# Cache Valley Mall

LOGAN, UTAH



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## PREFERRED REGIONAL SHOPPING DESTINATION

- Cache Valley Mall is the only enclosed mall in a 50 mile radius and serves a captive market of more than 125,000 people.
- Logan is the shopping, business, medical, entertainment and educational center of northern Utah, southeastern Idaho and southwestern Wyoming.
- The center is strategically located at the corner of the city's busiest intersection, Main Street & 1400 North, with daily traffic counts of over 45,000 vehicles.
- The Cache Valley Marketplace, adjacent to the mall, offers additional shopping and dining at stores such as Home Depot, TJ Maxx and Olive Garden.
- A state-of-the-art 6-screen movie theater opened in October 2007.

## GROWING MARKET

- Families are flocking to the Cache Valley in record numbers and have created a new home construction "boom" in the market. The population of Cache Valley has increased by 30% since 2000 and the average household has 5 children.
- The Cache Valley was recently named one of the top 25 thriving "micro-metropolitan" areas in the nation and is home to more than 50 technology-based industries and innovative manufacturing firms.
- Cache Valley Mall is located just one mile from Utah State University, a Carnegie class one research institution, with current enrollment over 25,000 students and rising.

## CENTER REDEVELOPMENT AND ADDITIONS

- The center was renovated and expanded in 2004 with the addition of 20,000 sf. which includes new retailers, a food court, family restrooms and mother's lounge.
- Updated retail mix includes: American Eagle, Bath & Body Works, Christopher & Banks, EB Games, Famous Footwear, Hot Topic, Pac Sun and Vanity.
- The mall interior renovation in 2004 included new flooring, lighting and customer seating. The exterior renovation included a new parking lot, lighting, signage and landscaping.



## MALL INFORMATION

### LOCATION

Highway 91 (Main Street) and 1400 North

### MARKET

Logan, Utah  
Cache Valley and surrounding area including Northern Utah, Southeastern Idaho, Western Wyoming

### DESCRIPTION

Single-level, enclosed, regional

### ANCHORS

Dillard's, Dillard's Men & Home and JCPenney

TOTAL RETAIL SQUARE FOOTAGE 322,051

PARKING SPACES 2,343

OPENED 1976

EXPANDED/RENOVATED Summer, 2004

## TRADE AREA PROFILE

2007 POPULATION 129,637

2012 PROJECTED POPULATION 139,091

2007 HOUSEHOLDS 39,104

2012 PROJECTED HOUSEHOLDS 41,971

2007 MEDIAN AGE 26.1

2007 AVERAGE HH INCOME \$57,111

2012 PROJECTED AVERAGE HH INCOME \$62,526

## 20-MILE RADIUS PROFILE

2007 POPULATION 133,046

2012 PROJECTED POPULATION 141,566

2007 HOUSEHOLDS 40,194

2012 PROJECTED HOUSEHOLDS 42,778

2007 MEDIAN AGE 26.2

2007 AVERAGE HH INCOME \$56,775

2012 PROJECTED AVERAGE HH INCOME \$61,979

## DAYTIME EMPLOYMENT

3-MILE RADIUS 35,504

5-MILE RADIUS 42,939

SOURCE: CLARITAS, INC.