



# Capital Mall

JEFFERSON CITY, MISSOURI



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## LOCATION, LOCATION, LOCATION

- Only regional mall in the market.
- Conveniently located on US Highway 50.
- More than 35,000 cars travel on US Highway 50 each day.
- The mall is located in Cole County, the fifth wealthiest county in Missouri.
- Jefferson City is home to the state offices of Missouri.

## OUR CUSTOMERS ARE READY TO BUY

- Our customers come to the center an average of 42 times per year and spend more than 68 minutes per trip.
- The average household income for the primary trade area is \$58,044.
- 45% of the trade area's residents are between the ages of 25-54 - an important shopper group.
- Approximately 23% of the residents are 17 years of age or younger.

## OUTSTANDING CO-TENANCY

- Anchored by Dillard's, JCPenney, and Sears.
- Mall features 50 retail stores including American Eagle, Buckle, Maurices, Shoe Department, PacSun, Victoria's Secret, Bath & Body Works, CJ Banks, Christopher Banks, Kay Jewelers, and Hot Topic.
- Food court with seating for 100 featuring Subway, Sbarro's, Great American Cookie Company, Stir Fry 88, and Pretzel Time.



## MALL INFORMATION

### LOCATION

Cross Streets: Hwy. 50W and Truman Blvd.

### MARKET

Jefferson City

### DESCRIPTION

Single-level, enclosed, regional

### ANCHORS

Dillard's, JCPenney, Sears

TOTAL RETAIL SQUARE FOOTAGE 560,000

PARKING SPACES 3,102

OPENED February 1978

RENOVATED Food Court renovation 1992

OTHER FEATURES Two theaters: eight-screen and four-screen; Garfield's Restaurant and Pub; Wilson's Total Fitness Center, Soft Play Area and Soft Seating Areas.

PERIPHERAL LAND USE Central Bank, Hardee's, Hy-Vee Grocery Store, Pizza Hut, Wendy's, Red Lobster

## TRADE AREA PROFILE

2007 POPULATION 177,343

2012 PROJECTED POPULATION 181,650

2007 HOUSEHOLDS 67,872

2012 PROJECTED HOUSEHOLDS 70,169

2007 MEDIAN AGE 37.3

2007 AVERAGE HH INCOME \$58,044

2012 PROJECTED AVERAGE HH INCOME \$64,286

## 20-MILE RADIUS PROFILE

2007 POPULATION 112,739

2012 PROJECTED POPULATION 115,893

2007 HOUSEHOLDS 43,443

2012 PROJECTED HOUSEHOLDS 45,037

2007 MEDIAN AGE 37.0

2007 AVERAGE HH INCOME \$61,471

2012 PROJECTED AVERAGE HH INCOME \$67,842

## DAYTIME EMPLOYMENT

3-MILE RADIUS 21,173

5-MILE RADIUS 53,113

SOURCE: CLARITAS, INC.