

CAROLINA PLACE

PINEVILLE (CHARLOTTE), NORTH CAROLINA



WE'VE GOT THE LOCATION AND THE PEOPLE

- Located in one of the most affluent and fastest-growing areas of Charlotte.
- Over 14 million customer visits per year.
- Conveniently located on I-485 and just minutes from I-77.
- Charlotte is the second-largest banking and financial market in the U.S.
- Eight Fortune 500 companies are headquartered in the Charlotte metro area: Bank of America, Lowes, Nucor, Duke Energy, Family Dollar, Sonic Automotive, SPX and Goodrich. This ranks the city 9th in the U.S. in the number of Fortune 500 headquarters.

KEY FEATURES

- Property features an 80,000-square-foot lifestyle area, including Barnes & Noble, REI and Harper's Restaurant.
- Key retailers include ALDO, American Eagle Outfitters, Buckle, crazy 8, Express, Forever 21, francesca's collections, Gymboree, Hollister Co., The Limited, Naartjie Kids, Teavana, Zumiez and Victoria's Secret.
- Most productive retail categories are teen apparel, children's apparel and family apparel.

OUR CUSTOMERS ARE AFFLUENT AND READY TO BUY

- 32% of primary trade-area households have incomes in excess of \$75,000.
- Average household income within a 7-mile radius is \$91,000.
- 36% of primary trade-area residents have earned a bachelor's degree or higher.
- There are 182,000 employees within a 7-mile radius of the mall - 33% of which hold executive or professional positions.
- Almost half of all Carolina Place shoppers have children living at home.
- The population within a 7-mile radius of the mall will increase 12.2% by 2016.

MALL INFORMATION

LOCATION: Hwy. 51 (Pineville-Matthews Road) and Interstate 485
MARKET: Charlotte
DESCRIPTION: Two-level, enclosed, super-regional center
ANCHORS: Belk, Dillard's, Macy's, JCPenney, Sears
TOTAL RETAIL SQUARE FOOTAGE: 1,200,000
PARKING SPACES: 5,482
OPENED: 1991
EXPANDED: 1994 / 2006
PERIPHERAL LAND USE: Restaurants, financial, retail

TRADE AREA PROFILE

2013 POPULATION 1,081,833
2018 PROJECTED POPULATION 1,163,556
2013 HOUSEHOLDS 416,171
2018 PROJECTED HOUSEHOLDS 448,136
2013 MEDIAN AGE 35.9
2013 AVERAGE HOUSEHOLD INCOME \$71,948
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$70,355

5 - MILE RADIUS

2013 POPULATION 155,504
2018 PROJECTED POPULATION 169,291
2013 HOUSEHOLDS 63,930
2018 PROJECTED HOUSEHOLDS 69,523
2013 MEDIAN AGE 36.8
2013 AVERAGE HOUSEHOLD INCOME \$83,613
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$80,183

DAYTIME EMPLOYMENT

3 - MILE RADIUS 49,591
5 - MILE RADIUS 99,497

Source: Nielsen

