



# Century Plaza

BIRMINGHAM, ALABAMA



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## A FAVORITE STOP FOR BIRMINGHAM AREA RESIDENTS

- Conveniently located off I-20 at Oporto Madrid Boulevard, one of the busiest intersections in the State of Alabama.
- Located less than five miles from the Birmingham International Airport and downtown Birmingham.
- Nearly half (45%) of trade area residents live within seven miles of Century Plaza.
- More than 427,555 residents reside within the mall's primary trade area.
- Approximately 212,332 people reside within seven miles of the mall.
- Primary trade area average household income of \$58,663.
- One department store: Sears
- Thirty year presence in the market – strong core shopper.
- Enjoys a location within a growing Birmingham economy.

## MALL INFORMATION

### LOCATION

Cross Streets: Crestwood Boulevard and Oporto-Madrid Boulevard

### MARKET

Four miles from downtown Birmingham and five miles from the Birmingham Airport.

### DESCRIPTION

Two-level, enclosed, regional

### ANCHORS

Sears

TOTAL RETAIL SQUARE FOOTAGE 750,000

PARKING SPACES 4,050

OPENED 1975

EXPANDED 1990, 1994

RENOVATED 1990, 1994

### PERIPHERAL LAND USE

Retail, restaurant, hotel, entertainment

## TRADE AREA PROFILE

2007 POPULATION 427,853

2012 PROJECTED POPULATION 420,468

2007 HOUSEHOLDS 175,805

2012 PROJECTED HOUSEHOLDS 174,120

2007 MEDIAN AGE 37.1

2007 AVERAGE HH INCOME \$59,820

2012 PROJECTED AVERAGE HH INCOME \$66,938

## 5-MILE RADIUS PROFILE

2007 POPULATION 120,946

2012 PROJECTED POPULATION 117,158

2007 HOUSEHOLDS 51,453

2012 PROJECTED HOUSEHOLDS 50,321

2007 MEDIAN AGE 38.4

2007 AVERAGE HH INCOME \$71,599

2012 PROJECTED AVERAGE HH INCOME \$79,503

## DAYTIME EMPLOYMENT

3-MILE RADIUS 35,301

5-MILE RADIUS 154,199

SOURCE: CLARITAS, INC.

