



Coastal Grand

Myrtle Beach, SC

Location	Highway 17 Bypass and U.S. Highway 501
Anchors	Belk, Dillard's, JCPenney, Sears, Bed Bath & Beyond, Dick's Sporting Goods, Books-A-Million, Old Navy and Cinemark Theatre (14-screens)
Size	1,038,524 square feet
Website	CoastalGrand.com

Mall Facts Coastal Grand is a one-level, super-regional mall that is home to approximately 170 stores and restaurants including Brookstone, Abercrombie and Fitch, Caché, Hollister Co., Jos. A. Bank, LOFT, New York & Company, Reeds Jewelers and Victoria's Secret.

Newer specialty stores include Buckle, Abercrombie Kids, Pandora, The Vitamin Shoppe and Yankee Candle Company.

Adjacent to the mall, The Shoppes at Coastal Grand - featuring a Lil' Tokyo Steakhouse & Sushi Bar - enhances the already-popular restaurant and shopping district that includes Abuelo's Mexican Cantina, Dick's Sporting Goods, Books-A-Million, Old Navy, ULTA and Texas Roadhouse Grill.

Coastal Grand's mall periphery is a major draw in the trade area offering Cracker Barrel, Hilton Garden Inn, Ethan Allen, La-Z-Boy, Men's Wearhouse, PetSmart, Red Lobster, Red Robin Gourmet Burgers and Sticky Fingers.

Trade Area Facts Coastal Grand is located at the "main and main" North/South intersection of the famous "Grand Strand," a 60-mile stretch of beach along the Atlantic Ocean known as much for its shopping and dining as its golf, beach and water sports.

The Fantasy Harbour Interchange was recently completed adding additional connectivity to the mall. In addition, the Myrtle Beach International Airport, located less than one mile away, recently completed a \$129 million renovation and added six additional gates.

Myrtle Beach annually hosts nearly 14 million tourists, ranking it in the country's top five most popular vacation destinations. With more than 100 golf courses, Myrtle Beach is known as the "Seaside Golf Capital of the World." There are more than 90,000 hotel, condo and cottage rooms available.

The average household income of the 14 million visitors is nearly \$80,000. In addition, more than 520,000 people permanently reside in the total trade area. Combining the visitor and the resident profile, the blended average household income exceeds \$65,000 per year.

There are several colleges and universities with more than 17,000 students within the Coastal Grand trade area including Coastal Carolina University.

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Demographics

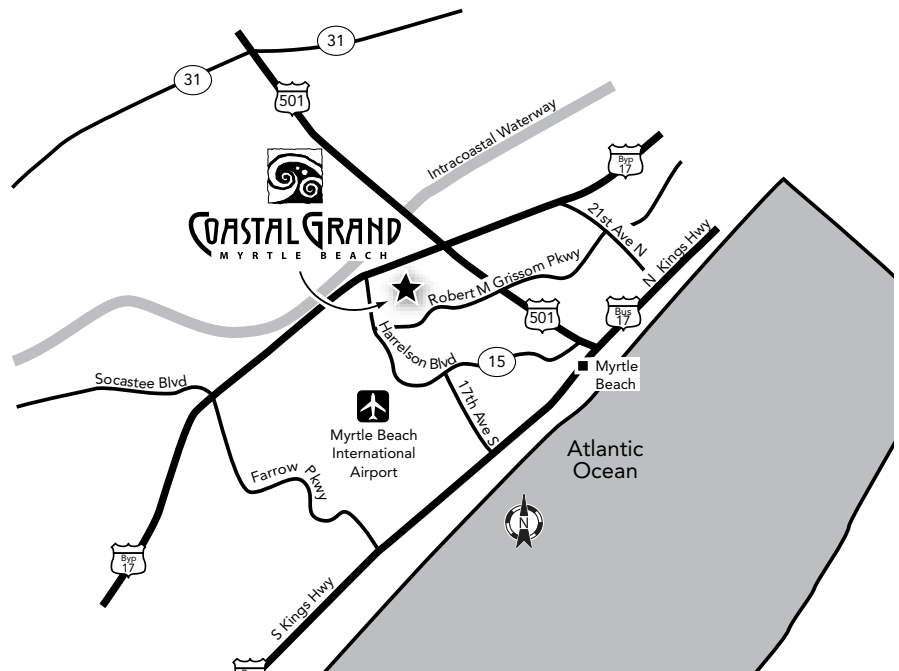
Population Trends	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	366,075	206,502	572,577
2011 Estimate	326,063	194,229	520,292
2000 Census	235,219	168,882	404,101
2011 Daytime Population Estimate	168,307	76,025	244,332

Average Household Income	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	\$60,222	\$55,406	\$58,587
2011 Estimate	\$56,468	\$50,878	\$54,440
2010 - 2016 % Change	6.65%	8.90%	7.62%

Median Age	Primary Trade Area	Secondary Trade Area	Total Trade Area
2011 Estimate	41	41	41

Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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