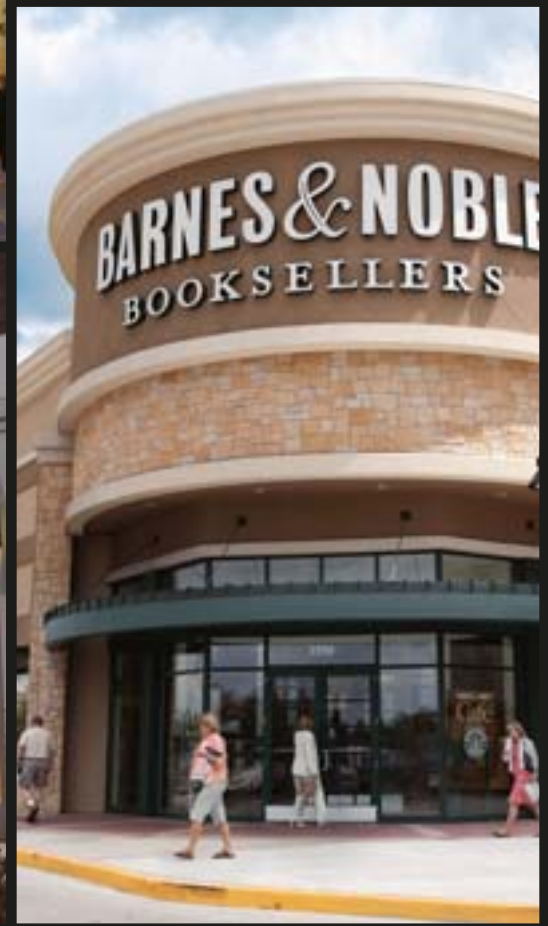




Columbia Mall

COLUMBIA, MISSOURI



Columbia Mall COLUMBIA, MISSOURI

LOCATION, LOCATION, LOCATION

- Conveniently located one-half mile from I-70.
- Largest enclosed shopping center in Mid-Missouri.
- More than 54,000 college students attend one of eight universities and colleges in the area.
- Columbia is a rapidly growing city prized for its highly educated work force, low cost of living and access to arts and culture.
- Columbia is home to a major research university, the University of Missouri, where a technology incubator and research park are currently under development.

KEY DEMOGRAPHICS

- 66% of primary trade area residents are between the ages of 18 and 44 – an important shopper group.
- Our customers come to the center an average of 38 times per year and spend more than 90 minutes per trip.
- Nearly one third of primary trade area households have children under the age of 18.

OUTSTANDING CO-TENANCY

- Anchored by Dillard's, JCPenney, Sears, and Target.
- Mall features 140 retail stores including Barnes and Noble, Abercrombie & Fitch, Hollister, Christopher & Banks, CJ Banks, Gap, Aerie, The Children's Place, Talbots, Limited Too, Aeropostale, Hot Topic, Victoria's Secret, Kay Jewelers, Panera Bread, and Express.
- New retailers that have opened recently include Chico's, Coldwater Creek, Jos A. Bank, and Ann Taylor Loft.
- 8-unit Food Court with seating for 650.
- 2004 renovation includes: new family restrooms, a children's play area, carousel and soft seating areas.



MALL INFORMATION

LOCATION

I-70 and Stadium Blvd

MARKET

Columbia, home of the University of Missouri-Columbia

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

Dillard's, JCPenney, Sears, Target

PERIPHERAL LAND USE

Hotels, strip malls, restaurants, financial

TOTAL RETAIL SQUARE FOOTAGE 740,384

PARKING SPACES 3,650

OPENED 1985

RENOVATED 1987, 2004

TRADE AREA PROFILE

2007 POPULATION 237,119

2012 PROJECTED POPULATION 245,484

2007 HOUSEHOLDS 91,987

2012 PROJECTED HOUSEHOLDS 95,964

2007 MEDIAN AGE 33.2

2007 AVERAGE HH INCOME \$54,912

2012 PROJECTED AVERAGE HH INCOME \$60,588

20-MILE RADIUS PROFILE

2007 POPULATION 159,315

2012 PROJECTED POPULATION 167,356

2007 HOUSEHOLDS 62,611

2012 PROJECTED HOUSEHOLDS 66,248

2007 MEDIAN AGE 31.6

2007 AVERAGE HH INCOME \$58,245

2012 PROJECTED AVERAGE HH INCOME \$64,135

DAYTIME EMPLOYMENT

3-MILE RADIUS 55,364

5-MILE RADIUS 94,554

SOURCE: CLARITAS, INC.