



# Columbiana Centre

COLUMBIA, SOUTH CAROLINA



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## THE "FIRST" IN THE REGION

- In recent years, Columbiana Centre has been the first shopping center in the South Carolina midlands region to open stores such as Abercrombie & Fitch, Abercrombie, Aeropostale, Ann Taylor Loft, Banana Republic, bebe, Build-A-Bear, Coach, Coldwater Creek, Hollister, J.Jill, and Williams-Sonoma. Additionally, both White House/Black Market and Buckle will open their first area stores in early 2008.

## THE BEST LOCATION IN TOWN

- Conveniently located just off Interstate 26 and only minutes from Interstate 20 and Interstate 77.
- Only 15 minutes from downtown Columbia (South Carolina capital and home of the University of South Carolina).
- The mall maintains an occupancy rate in excess of 95%.
- Situated to serve the rapidly growing and affluent north and northwest suburbs, including over 500 miles of upscale Lake Murray frontage property with homes valued at \$550,000 and up.

## DYNAMIC ENVIRONMENT

- A single-level, 818,500 square foot, enclosed mall with vaulted ceilings and skylights.
- Additional featured retailers include: American Eagle, Bath & Body Works, Cache, The Children's Place, Delia's, Express, Gap, Gymboree, The Limited, Starbucks, and Victoria's Secret.

## STRONG DEMOGRAPHICS

- The trade area population is currently 295,129. The population is projected to grow 7.1% in the next five years, which is 2.3% faster than the national average.
- 38% of the primary trade area has average household incomes of \$75,000 and above.
- 43% of the customers have children under age 14.
- 58% of the primary trade area population is college educated. More than 43,000 college students from six local universities reside in the trade area.



## MALL INFORMATION

### LOCATION

Cross Streets: I-26 and Harbison Boulevard

### MARKET

Columbia, South Carolina

### DESCRIPTION

Single-level, enclosed, regional

### ANCHORS

Belk, Dillard's, JCPenney, Sears

TOTAL RETAIL SQUARE FOOTAGE 818,500

PARKING SPACES 4,191

OPENED 1990

EXPANDED 1993

### DINING

Miyabi-Kyoto Restaurant, nine-restaurant Food Court with seating for 540.

### PERIPHERAL LAND USE

Bank, restaurants, retail

## TRADE AREA PROFILE

2007 POPULATION 295,129

2012 PROJECTED POPULATION 315,588

2007 HOUSEHOLDS 117,303

2012 PROJECTED HOUSEHOLDS 126,574

2007 MEDIAN AGE 36.9

2007 AVERAGE HH INCOME \$63,108

2012 PROJECTED AVERAGE HH INCOME \$69,114

## 10-MILE RADIUS PROFILE

2007 POPULATION 270,205

2012 PROJECTED POPULATION 282,515

2007 HOUSEHOLDS 105,802

2012 PROJECTED HOUSEHOLDS 111,872

2007 MEDIAN AGE 35.2

2007 AVERAGE HH INCOME \$59,760

2012 PROJECTED AVERAGE HH INCOME \$65,581

## DAYTIME EMPLOYMENT

3-MILE RADIUS 36,027

5-MILE RADIUS 56,497

SOURCE: CLARITAS, INC.