

COLUMBIANA CENTRE

COLUMBIA, SOUTH CAROLINA



THE FIRST IN THE REGION

- Columbiana Centre has consistently been the first choice for retailers entering the South Carolina midlands region, including Banana Republic, bareMinerals, bebe, Build-A-Bear Workshop, Coach, Coldwater Creek, francesca's collections, Forever 21, Hollister Co., LOFT, White House | Black Market and Williams-Sonoma. The center's newest regionally exclusive retailers include ALDO, Love Culture, Pandora, Sephora and Zumiez.

THE BEST LOCATION IN TOWN

- Conveniently located just off Interstate 26 and only minutes from Interstate 20 and Interstate 77.
- Only 15 minutes from downtown Columbia (South Carolina capital and home of the University of South Carolina).
- The center has always maintained a high occupancy rate.
- Situated to serve the rapidly growing and affluent north and northwest suburbs, including over 500 miles of upscale Lake Murray frontage property with homes valued at \$480,000 and up.

DYNAMIC ENVIRONMENT

- A single-level, 818,500-square-foot enclosed mall with vaulted ceilings and skylights.
- Additional featured retailers include American Eagle Outfitters, Bath & Body Works, Buckle, Caché, Charlotte Russe, The Children's Place, Express, Gymboree, The Limited, Starbucks and Victoria's Secret.

STRONG DEMOGRAPHICS

- The trade area population is currently 516,596. The population is projected to grow by 7.3% in the next five years.
- 33% of the trade area has an average household income of \$75,000 or above.
- Area households have increased by 25.9% between 2000 and 2012, and the number is expected to increase by an additional 8.2% over the next five years.
- 63% of the trade-area population is college educated. The trade area is home to 7 colleges that have a total enrollment of above 34,000 students.

MALL INFORMATION

LOCATION: Cross streets: I-26 and Harbison Boulevard
MARKET: Columbia, South Carolina
DESCRIPTION: Single-level, enclosed, regional center
ANCHORS: Belk, Dillard's, JCPenney, Sears
TOP THREE PERFORMING CATEGORIES: Jewelry, food court and specialty food
TOTAL RETAIL SQUARE FOOTAGE: 818,500
PARKING SPACES: 4,191
OPENED: 1990
EXPANDED: 1993
DINING: Nine-restaurant Food Court with seating for 540
PERIPHERAL LAND USE: Bank, restaurants, retail

TRADE AREA PROFILE

2013 POPULATION 516,596
2018 PROJECTED POPULATION 546,069
2013 HOUSEHOLDS 197,915
2018 PROJECTED HOUSEHOLDS 209,363
2013 MEDIAN AGE 35.6
2013 AVERAGE HOUSEHOLD INCOME \$62,165
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$61,979

10 - MILE RADIUS

2013 POPULATION 288,034
2018 PROJECTED POPULATION 299,979
2013 HOUSEHOLDS 113,163
2018 PROJECTED HOUSEHOLDS 118,642
2013 MEDIAN AGE 35.6
2013 AVERAGE HOUSEHOLD INCOME \$59,003
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$58,679

DAYTIME EMPLOYMENT

3 - MILE RADIUS 28,795
5 - MILE RADIUS 48,529

Source: Nielsen

