



# Coronado Center

ALBUQUERQUE, NEW MEXICO



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## STRONG CONSUMER PROFILE

- Albuquerque ranks 16th in the nation for cities with the most college graduates.
- New Mexico has the highest number of PhD's per capita.
- Albuquerque continues to exceed national trends in moderate to upscale home construction.
- 50% of households in the primary trade area are classified in several of the top PRIZM lifestyle clusters, including The Affluentials, Elite Suburbs, Landed Gentry and Inner Suburbs.
- Primary trade area includes three of the most affluent residential communities in the market. Seventy thousand households have incomes of \$75,000+.

## LEADING DESTINATION IN ALBUQUERQUE

- Coronado Center is the areas leading destination and largest shopping center in New Mexico.
- More than 11.5 million people visit the center each year.
- Coronado Center offers the widest selection of stores in the area, including Sephora, Banana Republic, Victoria's Secret, Aldo, Hollister and PacSun.

## STRATEGIC, HIGH-GROWTH LOCATION

- Primary trade area includes three of the most affluent residential communities in Albuquerque.
- Albuquerque's population is projected to grow 8.4% over the next five years making it one of the fastest growing cities in the U.S.
- High population density – 563,208 residents within a 10-mile radius.

## DYNAMIC ECONOMY

- Largest Intel plant in the world located in Albuquerque employing 5,400 people.
- Albuquerque is known as "the research triangle of the Southwest" and has attracted many analysis research and manufacturing companies, including Honeywell Defense & Space Electronics Systems, SUMCO, Ethicon Endo-Surgery and GE Aircraft Engines.
- More than 26,340 students attend the University of New Mexico, located within 3 miles of Coronado Center, which employs 19,443 people.
- Approximately 10,000 white collar workers are within walking distance from Coronado.



## MALL INFORMATION

### LOCATION

Conveniently located near the intersection of Albuquerque's two major Interstates I-25 & I-40. Situated in the heart of Albuquerque's Uptown area, a mixed-use commercial district housing the state's premier office, retail and hotel establishments

### MARKET

Albuquerque

### DESCRIPTION

New Mexico's largest mall, bi-level, enclosed, super-regional. Over 150 specialty stores and 5 anchors

### ANCHORS

Macy's, JCPenney, Mervyn's and Sears

TOTAL RETAIL SQUARE FOOTAGE 1,153,954

PARKING SPACES 5,489

OPENED March 1964

EXPANDED November 1975, February 1976, August 1984, new food court added November 1992

RENOVATED October 1995

## TRADE AREA PROFILE

2007 POPULATION 751,819

2012 PROJECTED POPULATION 815,145

2007 HOUSEHOLDS 300,521

2012 PROJECTED HOUSEHOLDS 329,697

2007 MEDIAN AGE 36.6

2007 AVERAGE HH INCOME \$62,165

2012 PROJECTED AVERAGE HH INCOME \$69,458

## 10-MILE RADIUS PROFILE

2007 POPULATION 563,208

2012 PROJECTED POPULATION 600,645

2007 HOUSEHOLDS 234,238

2012 PROJECTED HOUSEHOLDS 253,572

2007 MEDIAN AGE 37.1

2007 AVERAGE HH INCOME \$61,957

2012 PROJECTED AVERAGE HH INCOME \$69,033

## DAYTIME EMPLOYMENT

3-MILE RADIUS 127,080

5-MILE RADIUS 293,224

SOURCE: CLARITAS, INC.