

# CORONADO CENTER

ALBUQUERQUE, NEW MEXICO



## STRONG CONSUMER PROFILE

- Albuquerque ranks 25<sup>th</sup> in the nation for cities with the most college graduates.
- New Mexico ranks as the 14<sup>th</sup> highest state in terms of doctorate degrees per capita.
- 36.7% of all households in the Albuquerque metro area visit Coronado Center at least every 3 months, making it the most-visited regional retail center among residents.
- Trade area includes three of the most affluent residential communities in the market. Seventy thousand households have incomes of \$75,000+.

## LEADING DESTINATION IN ALBUQUERQUE

- Coronado Center is the area's leading destination and largest shopping center in New Mexico.
- More than 11 million people visit the center each year.
- Coronado Center offers the widest selection of stores in the area, including Sephora, Forever 21, Coach, bareMinerals, Banana Republic, Victoria's Secret, ALDO and Hollister Co.

## STRATEGIC, HIGH-GROWTH LOCATION

- Albuquerque's population is projected to grow 4.7% over the next five years.
- High population density - 591,129 residents within a 10-mile radius.

## DYNAMIC ECONOMY

- Albuquerque is regarded as the research triangle of the Southwest and has attracted many research and manufacturing firms in the aerospace, health care and technology sectors, including Honeywell, Intel, ExpressScripts, Ethicon Endo-Surgery and Blue Cross Blue Shield.
- The University of New Mexico, with over 34,674 students and employing over 15,430 people (UNM Hospital included), is located within 3 miles of Coronado Center.
- Albuquerque is touted as being a second Hollywood for film production in the U.S. Since 2008 \$1.2 billion has been added to New Mexico's economy from the film industry.

## TOP 2 PERFORMING CATEGORIES

- Jewelry
- Food court and specialty food

## MALL INFORMATION

**LOCATION:** Conveniently located near the intersection of Albuquerque's two major interstates, I-25 and I-40. Situated in the heart of Albuquerque's Uptown area, a mixed-use commercial district housing the state's premier office, retail and hotel establishments.

**MARKET:** Albuquerque

**DESCRIPTION:** New Mexico's largest mall, bi-level, enclosed, super-regional. Over 150 specialty stores, 4 department stores. Dick's Sporting Goods and Gordmans both opening fall 2013.

**ANCHORS:** Macy's, JCPenney, Sears and Kohl's

**TOTAL RETAIL SQUARE FOOTAGE:** 1,152,630

**PARKING SPACES:** 5,489

**OPENED:** March 1964

**EXPANDED:** November 1975, February 1976, August 1984, new food court added November 1992

**RENOVATED:** October 1995

## TRADE AREA PROFILE

2013 POPULATION 713,934

2018 PROJECTED POPULATION 745,589

2013 HOUSEHOLDS 284,212

2018 PROJECTED HOUSEHOLDS 297,884

2013 MEDIAN AGE 36.1

2013 AVERAGE HOUSEHOLD INCOME \$64,399

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$70,701

## 10 - MILE RADIUS

2013 POPULATION 591,129

2018 PROJECTED POPULATION 613,287

2013 HOUSEHOLDS 245,433

2018 PROJECTED HOUSEHOLDS 256,232

2013 MEDIAN AGE 37.2

2013 AVERAGE HOUSEHOLD INCOME \$65,571

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$72,363

## DAYTIME EMPLOYMENT

3 - MILE RADIUS 124,449

5 - Mile Radius 281,356

Source: Nielsen

