Decatur Ma



Aéropostale
American Eagle Outfitters
Bath & Body Works
Belk
Dillard's
Gap
Victoria's Secret

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Mall at a Glance

- Decatur Mall is located in the fastest growing southwest corridor of the city and surrounded by new retail and residential developments
- The current Decatur market population growth (20-mile radius) is estimated at a 5.2% growth rate over the next five years, which is much greater than the state and U.S. growth rates of 2.4% and 4.8%, respectively
- Decatur is the home to 20 Fortune 500 companies and numerous other industries including Boeing, General Electric and Nucor Steel
- Anchored by Belk, Dillard's, Sears, JCPenney and Regal Cinemas
- Key retailers include American Eagle Outfitters, Aéropostale, Bath & Body Works, Gap, GapKids, Finish Line, Footlocker, Hibbett Sports, Kay Jewelers, Maurices, PacSun, Trade Secret, Victoria's Secret and Zales
- Decatur Mall features a Chuck E Cheese's restaurant
- A beautiful Venetian carousel is located in our Dillard's court
- Decatur Mall is a regional mall serving a four-county Trade Area of Morgan, Cullman, Lawrence and Limestone counties
- The Average Household Income is a strong \$59,125
- Decatur Mall is the only mall in Decatur, a city that offers an abundance of opportunities that enhance the quality of life such as many family recreational activities, the historical Princess Theatre, the beautiful Tennessee River, Joe Wheeler Wildlife Refuge and Point Mallard Water Park





Site Plan

Decatur Mall

Statistics & Demographics

Property Data	
Opening Date	1978
Renovation Date	Coming Soon
Site	68 acres
Parking	2,832 spaces
Total Stores	53
Levels	1
Leasable Area	
Total Mall GLA	576,098 s.f.
Mall Shops	66
Outparcels	1
Anchors (Total)	329,968 s.f.
Belk	89,348 s.f.
Dillard's	121,914 s.f.
Sears	67,975 s.f.
JC Penney	50,732 s.f.
Regal Cinemas	21,556 s.f.
Trade Area	20-Mile Radius
Population	211,282
Total Households	84,181
Avg. Household Income	\$59,125
Median Age	37.9 yrs.
Source: Asterop, Claritas 2007	

Location Map

