



EastGate Mall

Cincinnati, OH

Location	I-275 at State Route 32
Anchors	Dillard's, JCPenney, Kohl's and Sears
Size	850,714 square feet
Website	ShopEastGate-Mall.com

Mall Facts EastGate Mall features more than 90 specialty stores including Aéropostale, American Eagle Outfitters, Bath & Body Works, Charlotte Russe, Christopher & Banks, The Children's Place, Hollister Co., Hot Topic, Journeys, Justice, Motherhood Maternity, New York & Company, rue21 and Victoria's Secret.

New specialty stores include Crazy 8 and p.s. from Aéropostale.

The total shopping complex spans 135 acres and also features EastGate Crossing, anchored by Ashley Furniture, Jo-Ann Fabrics and Crafts, Kroger and Marshalls. EastGate Mall's periphery features Toys R Us, O'Charley's, Fairfield Inn and Suites, Holiday Inn, Wendy's, Key Bank and PNC Bank. Recent additions include Mattress Firm, Advanced Auto Parts, Men's Wearhouse and Logan's Roadhouse.

Trade Area Facts EastGate Mall is located in Union Township, one of the fastest growing townships in Ohio, and is situated in Clermont County, one of the fastest growing counties in Ohio. Clermont County is host to strong residential demographics with a median household income that is 20% higher than Ohio and U.S. averages.

Cincinnati is home to major corporations such as Proctor & Gamble, The Kroger Company, Sunny Delight Beverages Co., GE Aviation, Macy's, Inc., Convergys, The E.W. Scripps Company, United States Playing Card Company and Fifth Third Bank. Altogether, there are 10 Fortune 500 companies and 18 Fortune 1000 companies headquartered within the EastGate Mall trade area.

More than 35 new home communities have been developed or supplemented in the past five years. Approximately 40 area subdivisions feature homes ranging in price from \$220,000 to \$1,000,000. Ivy Trails, a high-profile residential development located one mile from EastGate Mall, lists homes with prices starting at \$800,000. The main areas of development are to the south and west of EastGate Mall, making it the primary shopping source for these shoppers.

The University of Cincinnati-Clermont (2,400 students) and Northern Kentucky University (14,000 students) are located within 12 miles of EastGate Mall. Other tourist attractions such as King's Island, The Beach Waterpark, Riverbend Music Center and the professional teams of the Cincinnati Bengals and the Cincinnati Reds are all within 30 minutes of EastGate Mall.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	211,993	198,815	410,808
2011 Estimate	208,873	199,393	408,266
2000 Census	192,004	187,222	379,226

Average Household Income

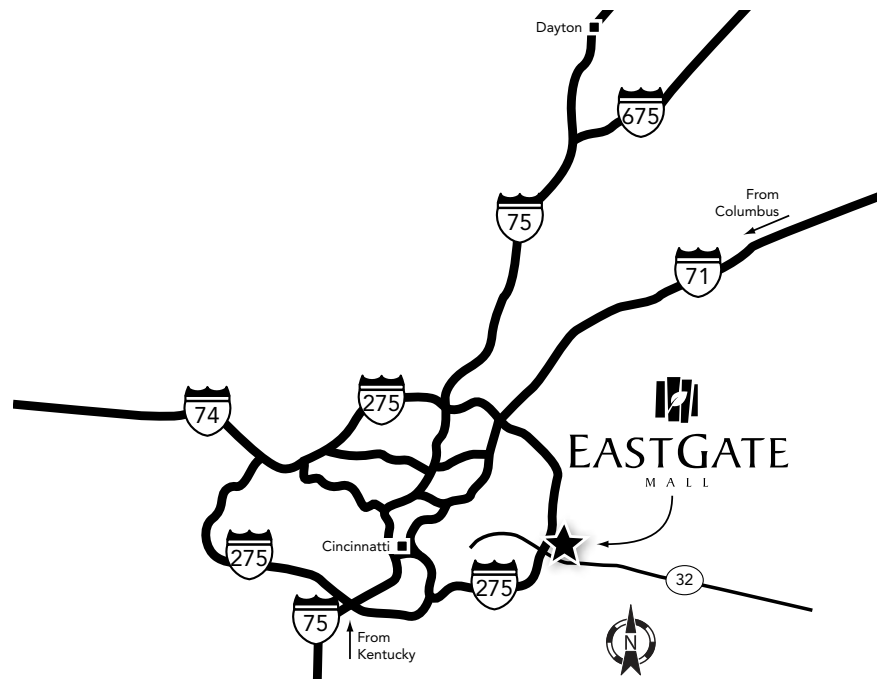
2016 Projection	\$75,666	\$75,592	\$74,664
2011 Estimate	\$70,971	\$69,344	\$70,177

Median Age

2011 Estimate	38	37	37
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Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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