

EASTRIDGE

SAN JOSE, CALIFORNIA



Eastridge is a shopping destination that features over one million square feet of exciting shopping, dining and entertainment options, anchored by Macy's, JCPenney, Sears, Barnes & Noble, Bed Bath & Beyond, Sport Chalet, Red Robin, Chili's and over 150 stores, plus a spectacular 15-screen AMC Theatres. The interior features a variety of stores, including Old Navy, Hollister Co., Tilly's, Victoria's Secret, Crazy 8, Forever 21, and a spacious food court and family restrooms. The grand Center Court offers two levels of shopping with superior store accessibility and visibility.

STRATEGIC HIGH-GROWTH LOCATION

- Conveniently located near Highway 101, I-280 and I-680 with easy access from Capitol Expressway.
- Primary trade area includes two of San Jose's most affluent communities, Silver Creek and Evergreen.
- High population density with over a quarter million people living within 3 miles of the center and 802,000 within 7 miles.
- The Eastridge Transit Center is the second-busiest transit location in Silicon Valley. A new Light Rail extension project is being planned for the Eastridge Transit Center.

SHOPPERS WITH BUYING POWER

- Average household income in the trade area is 41% higher than the U.S. average.
- 37% of the primary trade-area households have incomes of \$100,000+.
- Large primary trade-area household size, averaging 4 persons.
- Young, affluent family market, with 53% of the primary trade-area households having children.
- 58% of households in the primary trade area are classified as elite suburbs and urban uptown.
- Eastridge is optimally positioned to fulfill the shopping, dining and entertainment needs of the fast-growing affluent communities in the eastern foothills of San Jose, including an area extending more than 25 miles south along the Highway 101 corridor.

TOP THREE PERFORMING CATEGORIES

- Food court
- Jewelry
- Restaurants

MALL INFORMATION

LOCATION: Highway 101 at Capitol Expressway

MARKET: San Jose, 65 miles south of San Francisco

DESCRIPTION: Two-level center with streetscape. A pedestrian-friendly lifestyle center featuring Barnes & Noble, Bed Bath & Beyond and Sport Chalet.

ANCHORS: Macy's, JCPenney, Sears, AMC 15 Theatres, Barnes & Noble, Bed Bath & Beyond and Sport Chalet

RESTAURANTS: Chili's, Red Robin, Tomi Seafood Buffet

TOTAL RETAIL SQUARE FOOTAGE: 1,400,000

PARKING SPACES: 7,500

OPENED: 1971

RENOVATED: 2004/2005/2006

TRADE AREA PROFILE

2013 POPULATION 515,101

2018 PROJECTED POPULATION 540,478

2013 HOUSEHOLDS 141,563

2018 PROJECTED HOUSEHOLDS 149,373

2013 MEDIAN AGE 34.8

2013 AVERAGE HOUSEHOLD INCOME \$98,155

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$103,831

5 - MILE RADIUS

2013 POPULATION 532,149

2018 PROJECTED POPULATION 559,614

2013 HOUSEHOLDS 152,044

2018 PROJECTED HOUSEHOLDS 160,845

2013 MEDIAN AGE 34.4

2013 AVERAGE HOUSEHOLD INCOME \$94,963

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$100,530

DAYTIME EMPLOYMENT

3 - MILE RADIUS 41,214

5 - MILE RADIUS 147,211

Source: Nielsen

