



Eastridge

SAN JOSE, CALIFORNIA



Eastridge SAN JOSE, CALIFORNIA

The All New Eastridge. This completely renovated shopping destination features over one million square feet of exciting new shopping, dining and entertainment options, anchored by Macy's, JCPenney, Sears, Barnes & Noble, Bed, Bath & Beyond, Sport Chalet, Romano's Macaroni Grill, Chili's, and over 150 new stores, plus a spectacular new 15-screen AMC Theatre. The renovated interior features exciting new stores, including Old Navy, Hollister, Tilly's, Gordon's Jewelers, Crazy 8 by Gymboree, and new family restrooms and a brand new food court. The spacious Center Court offers two levels of shopping with superior store accessibility and visibility.

STRATEGIC HIGH-GROWTH LOCATION

- Conveniently located near Highway 101, I-280 and I-680 with easy access from Capitol Expressway.
- Primary trade area includes two of San Jose's most affluent new communities, Silver Creek and Evergreen.
- Primary trade area population is expected to increase by over 21,000 residents by 2012.
- High population density: nearly 60% of primary trade area population resides within a 3-mile radius, and 756,700 people live within 7 miles.
- The Eastridge Transit Center is the second busiest transit location in Silicon Valley. A new Light Rail extension project will begin construction in 2008.

SHOPPERS WITH BUYING POWER

- 51% of the primary trade area households have incomes of \$75,000+.
- 36% of the primary trade area households have incomes of \$100,000+.
- Large primary trade area household size, averaging 4 persons.
- Young affluent family market with 53% of the primary trade area households having children.
- 58% of households in the primary trade area are classified as Elite Suburbs and Urban Uptown.

Eastridge is optimally positioned to fulfill the shopping, dining and entertainment needs of the fast-growing affluent communities in the eastern foothills of San Jose including an area extending more than 25 miles south along the Highway 101 corridor.



MALL INFORMATION

LOCATION
Highway 101 at Capitol Expressway

MARKET
San Jose, 65 miles south of San Francisco

DESCRIPTION
Two-level center with Streetscape. A pedestrian friendly Lifestyle Center featuring Barnes & Noble, Bed Bath & Beyond, and Sport Chalet.

ANCHORS
Macy's, JCPenney, Sears, AMC 15 Theatre, Barnes & Noble, Bed Bath & Beyond and Sport Chalet

RESTAURANTS
Romano's Macaroni Grill, Chili's, Red Robin Gourmet Burgers, Todai Japanese Buffet

TOTAL RETAIL SQUARE FOOTAGE 1,400,000

PARKING SPACES 7,500

OPENED 1971

RENOVATED 2004 / 2005 / 2006

TRADE AREA PROFILE

2007 POPULATION 434,751

2012 PROJECTED POPULATION 456,221

2007 HOUSEHOLDS 108,960

2012 PROJECTED HOUSEHOLDS 113,683

2007 MEDIAN AGE 32.7

2007 AVERAGE HH INCOME \$97,221

2012 PROJECTED AVERAGE HH INCOME \$106,630

5-MILE RADIUS PROFILE

2007 POPULATION 522,998

2012 PROJECTED POPULATION 549,872

2007 HOUSEHOLDS 139,558

2012 PROJECTED HOUSEHOLDS 146,046

2007 MEDIAN AGE 33.2

2007 AVERAGE HH INCOME \$91,125

2012 PROJECTED AVERAGE HH INCOME \$99,774

DAYTIME EMPLOYMENT

3-MILE RADIUS 45,481

5-MILE RADIUS 155,036

SOURCE: CLARITAS, INC.