



Eastridge Mall

CASPER, WYOMING



Eastridge Mall CASPER, WYOMING

EASTRIDGE MALL AT A GLANCE

- Located just south of Interstate 25, in the heart of Wyoming and at the base of Casper Mountain.
- Largest enclosed regional shopping center in the state.
- Over 50,000 shoppers visit the mall each week.
- Strong sales growth for the past decade.

PREFERRED SHOPPING DESTINATION

- Located at the busiest intersection in the state of Wyoming, Eastridge Mall provides a fun and entertaining shopping experience for families.
- Strong national tenant mix including: American Eagle, Bath & Body Works, Christopher & Banks, Hot Topic, Ross Dress For Less and Zumiez.
- Now Open – Bed Bath & Beyond! Casper's first large scale home store.
- Community embraced marketing events and central location attract year around shopping crowds.
- Agricultural, energy, medical, and manufacturing businesses enhance the strong customer base.
- The Casper area draws enthusiasts with a variety of interests from indoor to outdoor recreational activities. For the outdoor enthusiasts Casper Mountain offers hunting, fishing, skiing, snowboarding and snowmobiling.
- Casper is the host city for state high school tournaments and regional student activities, bringing thousands of visitors to the area each year.



MALL INFORMATION

LOCATION

Cross Streets: East 2nd Street and Wyoming Blvd.

MARKET

Casper, Wyoming

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

JCPenney, Macy's, Sears and Target

TOTAL RETAIL SQUARE FOOTAGE 567,112

PARKING SPACES 3,385

OPENED 1982

OTHER FEATURES Eastridge Mall features bright interior lighting, updated tile flooring and natural rock entrances.

TRADE AREA PROFILE

2007 POPULATION 83,915

2012 PROJECTED POPULATION 87,701

2007 HOUSEHOLDS 34,419

2012 PROJECTED HOUSEHOLDS 36,341

2007 MEDIAN AGE 38.5

2007 AVERAGE HH INCOME \$59,102

2012 PROJECTED AVERAGE HH INCOME \$67,730

20-MILE RADIUS PROFILE

2007 POPULATION 70,731

2012 PROJECTED POPULATION 73,719

2007 HOUSEHOLDS 29,143

2012 PROJECTED HOUSEHOLDS 30,663

2007 MEDIAN AGE 38.1

2007 AVERAGE HH INCOME \$59,125

2012 PROJECTED AVERAGE HH INCOME \$67,765

DAYTIME EMPLOYMENT

3-MILE RADIUS 18,487

5-MILE RADIUS 35,107

SOURCE: CLARITAS, INC.