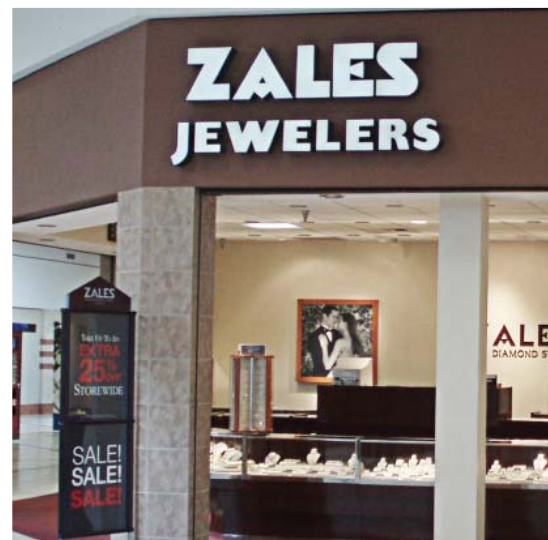


# EASTRIDGE MALL

CASPER, WYOMING



## EASTRIDGE MALL AT A GLANCE

- Located just south of Interstate 25, in the heart of Wyoming and at the base of Casper Mountain.
- Largest enclosed regional shopping center in the state.
- Strong sales growth for the past decade.

## PREFERRED SHOPPING DESTINATION

- Located at the busiest intersection in the state of Wyoming, Eastridge Mall provides a fun and entertaining shopping experience for families.
- Strong national retail mix to include Buckle, Gymboree, Aéropostle, American Eagle Outfitters, Bath & Body Works, Christopher & Banks, Hot Topic and Zumiez. Best Buy, Bed Bath & Beyond, Target and Ross Dress For Less.
- Eastridge Mall opened Buckle and Gymboree in the summer of 2012. 2013 additions will be a 45,000-square-foot Dick's Sporting Goods and Spencer's.
- Top performing categories are jewelry, children's and teen apparel.
- Community-embraced marketing events and central location attract year-round shopping crowds.
- Agricultural, energy, medical and manufacturing businesses enhance the strong customer base.
- The Casper area draws enthusiasts with a variety of interests from indoor to outdoor recreational activities. For the outdoor enthusiasts, Casper Mountain offers hunting, fishing, skiing, snowboarding and snowmobiling.
- A typical group of visitors to Casper spends an average of \$500 a day, according to a recent 2011 survey conducted for the Casper Area Convention and Visitors Bureau. The study also noted that visitors had trips averaging 3.5 nights, which equates to \$1,770 per visit. Visitors spent most of their money on lodging, food and shopping.
- Casper is the host city for state high school tournaments and regional student activities, bringing thousands of visitors to the area each year.

## MALL INFORMATION

LOCATION: Cross streets: East 2<sup>nd</sup> Street and Wyoming Boulevard

MARKET: Casper, Wyoming

DESCRIPTION: Single-level, enclosed, regional center

ANCHORS: jcpenny, Macy's, Sears, Target

TOTAL RETAIL SQUARE FOOTAGE: 563,536

PARKING SPACES: 3,426

OPENED: 1982 (Remodeled 1996)

OTHER FEATURES: New restrooms with an addition of a family restroom, newly remodeled kiddie play area new soft seating areas with natural stone and tile finishes.

## TRADE AREA PROFILE

2013 POPULATION 90,937

2018 PROJECTED POPULATION 93,899

2013 HOUSEHOLDS 37,060

2018 PROJECTED HOUSEHOLDS 38,375

2013 MEDIAN AGE 37.4

2013 AVERAGE HOUSEHOLD INCOME \$65,587

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$64,268

## 20 - MILE RADIUS

2013 POPULATION 77,262

2018 PROJECTED POPULATION 80,318

2013 HOUSEHOLDS 31,426

2018 PROJECTED HOUSEHOLDS 32,727

2013 MEDIAN AGE 37.1

2013 AVERAGE HOUSEHOLD INCOME \$65,531

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$64,168

## DAYTIME EMPLOYMENT

3 - MILE RADIUS 20,308

5 - MILE RADIUS 34,701

Source: Nielsen

