



EVERETT MALL

EVERETT, WASHINGTON

In June 2004, Steadfast Commercial Properties purchased Everett Mall and launched an aggressive redevelopment and re-tenanting plan. Steadfast's leasing efforts have secured Old Navy and Borders, which opened on 2005. Since then a state-of-the-art 16-screen Regal Cinemas, Aeropostale, Finish Line, Steve & Barry's, Wet Seal, Massage Envy, LA Fitness, Cinnabon, Lids and Sbarro are just some of the new retailers that have been added to tenant mix. In addition, numerous stores including Panda Express, Hot Topic, Zumiez, GNC, AT&T, Subway, Regis and MasterCuts have either relocated, expanded and/or remodeled their space within the center.



KEY PROPERTY FACTS

- Everett Mall is a 728,881 sf regional shopping center anchored by **Macy's, Sears** and **Regal Cinemas** with **Steve & Barry's** and **LA Fitness**
- Everett Mall features over **110 shops** and services and a high-traffic 10-unit food court
- Redevelopment and remerchandising has resulted in the addition of **Borders, Old Navy, 16-screen Regal Cinemas, Steve & Barry's, LA Fitness, Finish Line, Wet Seal, Massage Envy, Lids, Just Sports, Cinnabon, Sbarro** and **Famous Dave's Restaurant** opening Fall 2008
- Two new center courtyard entry points into the food court have been created and **new in-line space for lease has been assembled**
- Strong existing lineup of stores including **Victoria's Secret, Ben Bridge Jeweler, Bath & Body Works** and **Regis Salon**, among others
- Gen X/Y category with **Zumiez, PacSun, Hot Topic, Journeys, Claire's, Foot Locker, Finish Line, Aeropostale** and **Wet Seal**



TRADE AREA

- Everett Mall's trade area is home to 326,120 residents with an average household income of \$64,559
- Everett is home to Boeing with 29,000 employees and Naval Station Everett with 6,310 sailor and civilian personnel and a direct economic impact of over \$593 million per year
- 17% estimated trade area population growth 2000-2010 compared to 13% statewide
- Snohomish County enjoys the state's third highest level of tourism dollars with visitors spending \$746 million annually

TRAFFIC COUNT:

Interstate-5	200,000 CPD
Everett Mall Way	52,000 CPD

TRADE AREA DEMOGRAPHICS:

Population 2008	326,120
Households 2008	126,086
Average Household Income	\$64,559
Average Family Household Income	\$97,906
Median Age	35 years

Source: 2008 Asterop Inc

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STEADFAST

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