



Fashion Square Mall

Saginaw, MI

Location	I-675 at the intersection of Tittabawassee Road and Bay Road
Anchors	JCPenney, Macy's and Sears
Size	748,269 square feet
Website	ShopFashionSquareMall.com

Mall Facts Fashion Square Mall has more than 110 specialty stores including American Eagle Outfitters, Buckle, The Children's Place, Encore Shoes, Express, Hollister Co., Hot Topic, Justice, rue21 and Yankee Candle Company.

New additions to Fashion Square Mall include francesca's and The Willow Tree Restaurant.

Trade Area Facts Fashion Square Mall is located in Saginaw County and is part of the Great Lakes Bay region which includes Saginaw, Bay and Midland counties.

The Tri-Cities enjoy a balanced economy with a mix of high-tech medicine, communications, industrial manufacturing and retail. The market is home to several nationally-known companies including Nexteer, Dow Chemical, Dow Corning and Morely Companies, Inc.

Healthcare continues to dominate the employment sector in the Tri-Cities area offering the highest quality care to the state of Michigan. Facilities include McLaren Bay Region, Covenant Health Care, MidMichigan Medical Center and St. Mary's of Michigan.

Saginaw County ranks second in the state of Michigan for tourism dollars bringing in close to \$300 million annually.

The county is also home to the second busiest exit off I-75, with only an Orlando, Florida exit receiving more traffic volume per year.

Within the Tri-Cities area there are four universities including Delta College (11,035 students), Saginaw Valley State University (10,500 students), Davenport University (1,745 students) and Northwood University (5,980 students).

Saginaw County is home to Hemlock Semiconductor, the largest producer of polycrystalline silicon used in solar panels. They are currently under a \$1 billion dollar expansion.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	247,027	193,216	440,243
2011 Estimate	251,518	194,429	445,947
2000 Census	264,046	197,227	461,273

Average Household Income

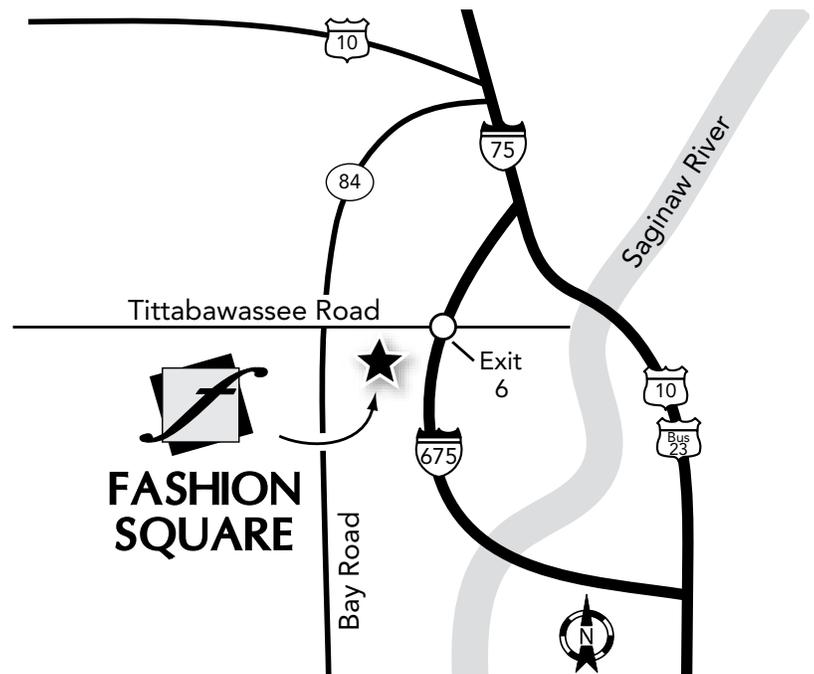
2016 Projection	\$55,317	\$62,231	\$58,335
2011 Estimate	\$53,074	\$59,740	\$55,935
2011 - 2016 % Change	4.23%	4.17%	4.29%

Median Age

2011 Estimate	40	40	40
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Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



CBL & Associates Properties, Inc.
cblproperties.com
NYSE: CBL

FOR LEASING:
Allen Rock
p. 517.349.2031 ext. 234
c. 423.802.9324
Allen_Rock@cblproperties.com

Corporate Office
CBL Center, Suite 500
2030 Hamilton Place Boulevard
Chattanooga, TN 37421-6000
423.855.0001

Mall Office
4787 Fashion Square Mall
Saginaw, MI 48604-2796
989.793.6723