



Fayette Mall

Lexington, KY

Location	Intersection of Nicholasville Road and Reynolds Road
Anchors	Dillard's, JCPenney, Macy's and Dick's Sporting Goods
Size	1,183,900 square feet
Website	ShopFayette-Mall.com

Mall Facts Fayette Mall is a premier super-regional shopping center in central Kentucky, with more than 150 specialty stores and eateries including aerie, ALDO, Ann Taylor, Apple, Aveda, Banana Republic, bareMinerals, Brookstone, Build-A-Bear Workshop, Caché, Coach, Coldwater Creek, Forever 21, francesca's, Hollister Co., House of Hoops by Foot Locker, J.Crew, P.F. Chang's China Bistro, Sephora, Soma Intimates, Talbots and Williams-Sonoma.

New specialty retailers include A&W, Brighton, Clarks, Michael Kors, Pandora, H&M and The Cheesecake Factory.

Fayette Mall's latest expansion and renovation will include the addition of 26 upscale retail stores and restaurants in the heart of the shopping center including H&M and The Cheesecake Factory. The project will be completed this fall and will encompass more than 115,000 square feet.

The Plaza at Fayette Mall features a 16-screen Cinemark, Gordmans, Old Navy, Lifeway Christian Store, Guitar Center, rue21, Justice and many more. In addition, several restaurants have been added including The Pub, Johnny Carino's, Saul Good Restaurant & Pub, T.G.I. Friday's and Logan's Roadhouse.

Trade Area Facts Known as the "Horse Capital of the World" and home to the Kentucky Horse Park, Lexington receives \$5 billion a year from the state's horse industry.

Lexington is the financial, retail, healthcare and cultural core of the entire region. The area's high household income of almost \$68,000 is fueled by some of the largest corporations in the U.S. including Toyota's Camry/Avalon manufacturing facility, Amazon.com, Lexmark, Ashland Oil, IBM, Sylvania, Tempur-Pedic, Square D and The Trane Company.

There are 12 major colleges and universities within the Fayette Mall primary trade area. Located less than two miles north of the mall is the University of Kentucky that has an annual enrollment exceeding 24,000 students.

Lexington regularly ranks high among national lists of "Best Places." Recently, Lexington has been ranked: #2 -"Most Educated Workforce" by Business Facilities; #2 -"Best Cities for Relocating Families" by Worldwide ERC & Primary Relocation; #5 -"Best Places for Business and Careers" by Forbes; #5 -"Top College Sports Town" by Forbes; and "Top Ten Best Places to Live" by Relocated America.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2019 Projection	402,277	444,462	846,739
2014 Estimate	385,350	426,339	811,689
2010 Census	370,004	413,013	783,017
2014 - 2019 % Change	4.39%	4.25%	4.32%
2014 Daytime Population Estimate	236,733	201,267	438,000

Average Household Income

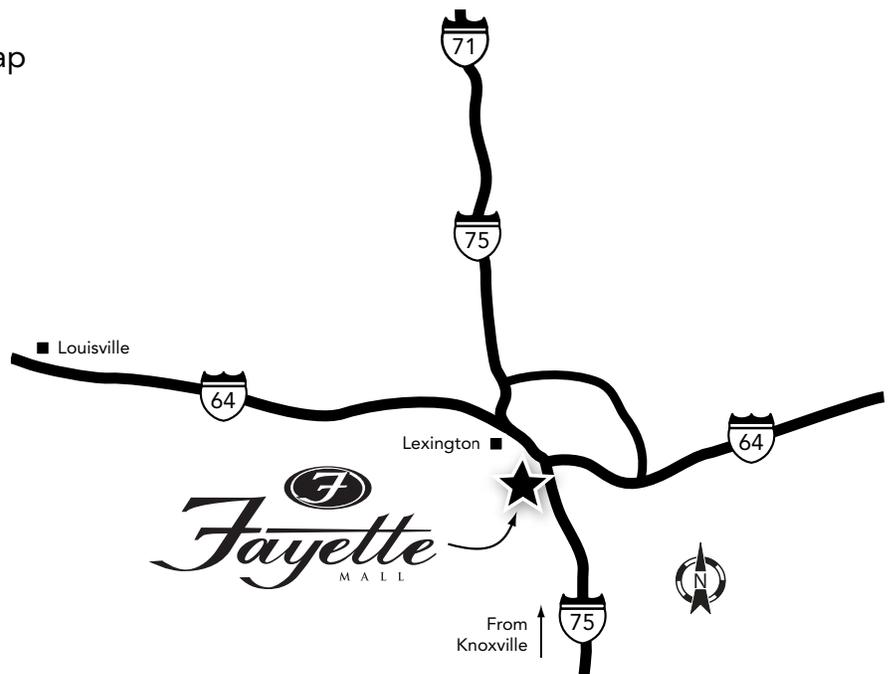
2019 Projection	\$73,687	\$62,216	\$67,788
2014 Estimate	\$69,152	\$57,624	\$63,199
2010 Census	\$65,038	\$53,545	\$59,075
2010 - 2016 % Change	6.56%	7.97%	7.26%

Median Age

2011 Estimate	37	40	39
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Source: 2010 Census; Scan/US 2014/2019 Estimates

Location Map



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