

# FLORENCE MALL

FLORENCE, KENTUCKY



## A GREAT LOCATION

- Easily accessible from Interstate 75/71, traveled by more than 120,000 cars daily.
- The only regional mall serving the entire northern Kentucky market.
- Conveniently located only 11 miles from downtown Cincinnati and seven miles south of the Cincinnati/Northern Kentucky International Airport.
- Close proximity to high-profile tourist attractions such as Turfway Park; Kentucky Speedway; Great American Ball Park, home field for the Cincinnati Reds; and Paul Brown Stadium, home of the Cincinnati Bengals.
- Anchoring the largest retail district in the state of Kentucky and the retail destination for northern Kentucky.

## IN A STEADILY GROWING TRADE AREA

- Strategically located in one of the fastest-growing areas of metropolitan Cincinnati and Kentucky.
- Five-year projected population growth in the primary trade area is 3.5%, reaching 443,645 by 2018.
- The number of households is projected to increase over 3% within the next five years.

## WITH AN IMPRESSIVE RETAIL LINE-UP

- Top three performing categories are teen apparel, jewelry and athletic shoes.
- Enjoys a strong reputation in the market for its selection of teen/junior and children apparel including: aerie, Abercrombie & Fitch, Aéropostale, American Eagle Outfitters, Build-A-Bear Workshop, crazy 8, Forever 21, Gymboree, and rue21.
- Recent additions include the only H&M in the state of Kentucky, Maurice's, Teavana and SKECHERS.

## AND CROWD-PLEASING DINING

- BJ's Restaurant and Brewhouse offers extraordinary value, and award-winning handcrafted beers.
- Buca di Beppo serves up fresh, authentic Italian cuisine.
- Smokey Bones is a full-service bar and fire-grilled restaurant.
- A comfortable, relaxing and inviting 12-unit Food Court that satisfies the appetites of the entire family.

## IN A FAMILY FRIENDLY ENVIRONMENT PROVIDING FUN AND ENTERTAINMENT

- A uniquely themed 44-foot-by-30-foot very popular soft Playland.
- A unique and enchanting double-decker carousel prominently featured in the Food Court.
- A strategically placed Rave 14-screen, state-of-the-art movie theater that offers VIP seating, featuring in-seat dining complete with wait service, wireless Internet access and dining options including a restaurant and full bar.

## MALL INFORMATION

LOCATION: Florence Mall is located in northern Kentucky between Route 18 and Highway 42 at I-75/71

MARKET: Cincinnati

DESCRIPTION: Two-level, enclosed, regional center

ANCHORS: jcpenney, Macy's, Macy's Home, Sears

TOTAL RETAIL SQUARE FOOTAGE: 866,000

PARKING SPACES: 5,200

OPENED: 1976

RENOVATED: 1994 (complete interior), 2006 (Food Court reconfiguration and 10,000-square-foot building expansion) and 2007 (theater addition).

## TRADE AREA PROFILE

2013 POPULATION 429,276

2018 PROJECTED POPULATION 443,645

2013 HOUSEHOLDS 164,580

2018 PROJECTED HOUSEHOLDS 170,334

2013 MEDIAN AGE 36.8

2013 AVERAGE HOUSEHOLD INCOME \$65,268

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$64,348

## 5 - MILE RADIUS

2013 POPULATION 129,988

2018 PROJECTED POPULATION 136,696

2013 HOUSEHOLDS 49,341

2018 PROJECTED HOUSEHOLDS 52,028

2013 MEDIAN AGE 35.9

2013 AVERAGE HOUSEHOLD INCOME \$68,521

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$68,818

## DAYTIME EMPLOYMENT

3 - MILE RADIUS 45,636

5 - MILE RADIUS 75,862

Source: Nielsen

