



# Florence Mall

FLORENCE, KENTUCKY



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## A GREAT LOCATION...

- Easily accessible from Interstate 75/71, traveled by more than 120,000 cars daily.
- The only regional mall serving the entire northern Kentucky market.
- Conveniently located only 11 miles from downtown Cincinnati and seven miles south of the Cincinnati/Northern Kentucky International Airport.
- Close proximity to high-profile tourist attractions such as Turfway Park, Kentucky Speedway, Great American Ball Park, home field for the Cincinnati Reds and Paul Brown Stadium, home of the Cincinnati Bengals.

## IN A RAPIDLY DEVELOPING TRADE AREA...

- Strategically located in one of the fastest-growing areas of metropolitan Cincinnati and Kentucky.
- Five-year projected population growth in the primary trade area is 15.07%, reaching 408,087 by 2012!
- The average household income in this area is projected to increase over 10% over the next five years, from \$67,353 to \$75,150.

## ENTICES YOUNG, MARKET-LOYAL CUSTOMERS...

- Young families – 38% of households in the primary trade area have children under 18 years of age.
- The customer's average expenditure is \$74 and 52% of shoppers cross-shop between department stores and mall shops.

## TO EXPERIENCE THE IMPRESSIVE RETAIL SYNERGY...

- High-profile retail line up includes Abercrombie & Fitch, Aldo, Ann Taylor Loft, Build-A-Bear Workshop, Club Libby Lu, The Disney Store, Forever 21, Gap, GapKids, Gymboree, Limited Too, and Origins.
- More than 26% of stores open 12 months produced sales over \$1 million with 14% of the stores producing over \$2 million in 2006.

## FUN AND ENTERTAINMENT AT FLORENCE MALL!

- Popular attraction Woolly Mammoth Soft Playland and a Double Decker Carousel supports the children's related retailers.
- A newly renovated 12-unit Food Court to satisfy the appetites of the entire family and also features a unique and enchanting 2 level carousel!

## COMING SOON TO A BIG SCREEN NEAR YOU!

- A new Cinema de Lux 14 (owned by National Amusements) 14 screen, state-of-the-art movie theater.
- The new movie theater is expandable to 16-screens, with total seating for approximately 2,600 shoppers/movie-goers.
- The theater will offer VIP Seating, featuring in-seat dining complete with wait service!
- The theater will be equipped for free wireless Internet access.
- Dining options will include Chatters Bar and Grill, a full-service restaurant featuring American fare and a full bar.
- Slated to open Summer 2008!

## MALL INFORMATION

### LOCATION

Florence Mall is located in the N. Kentucky, Greater Cincinnati area between Routes 18 and Hwy. 42 at I-75/71

### MARKET

Cincinnati

### DESCRIPTION

Two-level, enclosed, regional

### ANCHORS

JCPenney, Macy's, Macy's Home, Sears

TOTAL RETAIL SQUARE FOOTAGE 866,000

PARKING SPACES 5,200

OPENED 1976

RENOVATED 1994

## TRADE AREA PROFILE

2007 POPULATION 386,215

2012 PROJECTED POPULATION 408,087

2007 HOUSEHOLDS 150,505

2012 PROJECTED HOUSEHOLDS 160,004

2007 MEDIAN AGE 36.1

2007 AVERAGE HH INCOME \$67,353

2012 PROJECTED AVERAGE HH INCOME \$75,150

## 5-MILE RADIUS PROFILE

2007 POPULATION 121,415

2012 PROJECTED POPULATION 134,309

2007 HOUSEHOLDS 46,611

2012 PROJECTED HOUSEHOLDS 52,040

2007 MEDIAN AGE 34.8

2007 AVERAGE HH INCOME \$67,912

2012 PROJECTED AVERAGE HH INCOME \$74,319

## DAYTIME EMPLOYMENT

3-MILE RADIUS 44,661

5-MILE RADIUS 70,516

SOURCE: CLARITAS, INC.

