

GLENDALE GALLERIA

GLENDALE, CALIFORNIA



BLOOMINGDALE'S HEADLINES BIG CHANGES

Bloomingdale's will join Glendale Galleria's fashion anchor lineup in fall 2013. The new 114,000-square-foot store will be modeled after its successful SOHO and Santa Monica stores, with a brighter, more contemporary look and feel.

Coinciding with the new Bloomingdale's is an exciting, multimillion-dollar interior and exterior renovation that will create a more contemporary, stylish and inviting shopping and dining environment. A dramatic expansion of our signature outdoor plaza will feature new restaurants, while interior upgrades will include 50,000 square feet of leading-edge fashion retailers.

THE "IT FACTOR"

Glendale Galleria has long been a star in the LA retail scene and is renowned for being THE place to launch new and cutting-edge retail concepts – the world's first Apple store, The LEGO Store, The Disney Store, Marc Ecko Cut & Sew and For Love 21 all opened here.

Now this exciting makeover will help The Galleria to shine even brighter than before.

- Glendale Galleria is the choice of celebrities, the key people behind the scenes, fashionistas and families.
- Glendale Galleria receives over \$5 million in national and regional media exposure each year thanks to our proximity to media and entertainment offices, our Black Friday media lounge, the major press conference held each holiday season and other media relation efforts.
- The Galleria and its retailers provide exclusive studio services to meet the demands of the large entertainment industry workforce of stylists and other "professional shoppers" surrounding the center.

HOLDING CENTER STAGE

Perfectly situated at the crossroads of the city, Glendale Galleria can be easily accessed via the Glendale (2), Ventura (134) or Golden State (5) freeways. The center is also very convenient to the approximately 50,000 movie and entertainment industry employees in downtown Glendale.

The Galleria's powerful selection is complemented by an array of dining and entertainment options as well as luxury apartments and condominiums found at The Americana at Brand. All of this makes Glendale Galleria extremely inviting to the huge number of tourists who visit the Los Angeles Zoo, the world-famous Descanso Gardens, Griffith Observatory, Universal Studios, Pantages Theatre, Rose Bowl, LA Live, Walt Disney Concert Hall and other area attractions.

THE GALLERIA AT A GLANCE

Four department stores plus an intriguing collection of more than 250 specialty stores, including Coach, Michael Kors, M.A.C. Cosmetics, Marc Ecko Cut & Sew, Charles David, BOSS Hugo Boss, Ann Taylor, Abercrombie & Fitch, Banana Republic, bebe, Build-A-Bear Workshop, ALDO, Cotton On, GAP, Hollister Co., In-N-Out Burger, The LEGO Store, L'Occitane, Lucky Brand Jeans, LUSH, Pandora, POPYRUS, Tilly's, White House | Black Market, Williams-Sonoma, Victoria's Secret and Apple.

MALL INFORMATION

LOCATION: Los Angeles Interstate 5, exit Colorado Boulevard; Interstate 134, exit Central Avenue.

MARKET: The center is situated in a densely populated market with approximately 1.4 million people and 633,132 households within 5 miles.

DESCRIPTION: Mixed-use, multi-level enclosed, super-regional shopping center and office tower complex.

ANCHORS: Nordstrom, Macy's, jcpenny, Target, Bloomingdale's opening in the fall of 2013

TOP THREE PERFORMING CATEGORIES: Men's and women's apparel and accessories, teen apparel and electronics

TOTAL SQUARE FOOTAGE: 34.25 acres, 1.5 million

PARKING SPACES: Two multi-deck structures – 6,214

OPENED: 1976

EXPANDED: 1983

RENOVATED: 1997; Currently Under Renovation

TRADE AREA PROFILE

2013 POPULATION 1,343,324

2018 PROJECTED POPULATION 1,382,778

2013 HOUSEHOLDS 499,686

2018 PROJECTED HOUSEHOLDS 516,690

2013 MEDIAN AGE 38.3

2013 AVERAGE HOUSEHOLD INCOME \$78,750

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$80,162

5 - MILE RADIUS

2013 POPULATION 592,119

2018 PROJECTED POPULATION 608,415

2013 HOUSEHOLDS 228,996

2018 PROJECTED HOUSEHOLDS 236,454

2013 MEDIAN AGE 38.9

2013 AVERAGE HOUSEHOLD INCOME \$74,600

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$76,036

DAYTIME EMPLOYMENT

3 - MILE RADIUS 131,966

5 - MILE RADIUS 276,637

Source: Nielsen

