



Greenbrier Mall

Norfolk (Chesapeake), VA

Location	I-64 and Greenbrier Parkway South
Anchors	Dillard's, Macy's, JCPenney and Sears
Size	896,582 square feet
Website	GreenbrierMall.com

Mall Facts Greenbrier Mall is an enclosed, two-level, regional shopping center featuring more than 120 specialty stores including Aéropostale, American Eagle Outfitters, Bath & Body Works, Charlotte Russe, Coastal Edge/Coastal Kids, Express/Express Men, Hot Topic, Journeys, Lane Bryant, New York & Company, PacSun, Papaya, The Limited, Victoria's Secret and Wet Seal.

New specialty retail shops include Coffee Beanery, Justice, Kay Jewelers (new prototype store) and Street Corner News.

Entertainment and dining venues offered at Greenbrier Mall include a more than 21,000 square-foot Jillian's, Greene Turtle Sports Bar and Grille, Abuelo's Mexican Food Embassy and a 4-screen Cinema Cafe.

Trade Area Facts Chesapeake is one of the fastest growing locations in the Norfolk/Virginia Beach MSA. Greenbrier Mall is centrally located off I-64 with convenient access to I-264, I-464, and Rt. 168 which serves the densely-populated cities of Chesapeake and Virginia Beach, as well as the northeastern counties of North Carolina and the Outer Banks.

New development has increased in neighborhoods immediately adjacent to the Greenbrier district in the center of Greenbrier Mall's primary market. In addition, the Greenbrier corridor offers more than 25 premier hotels.

Greenbrier Mall is located at the heart of the Greenbrier business district which has a total business population of more than 96,000 and a greater daytime worker population than downtown Norfolk.

The Greenbrier area of Chesapeake is home to several corporate headquarters including major employers Cox Communication, QVC, HSBC, MCI, EDS, Canon, Mitsubishi, Chesapeake Regional Medical Center and Dollar Tree Stores.

Six major colleges and universities are located within 15 miles of Greenbrier Mall with annual enrollments of more than 75,000 students, including Old Dominion University (20,595 students), Tidewater Community College (22,691 students) and Norfolk State University (6,165 students).

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	376,114	438,798	814,912
2011 Estimate	369,625	430,407	800,032
2000 Census	329,008	388,225	717,233

Average Household Income

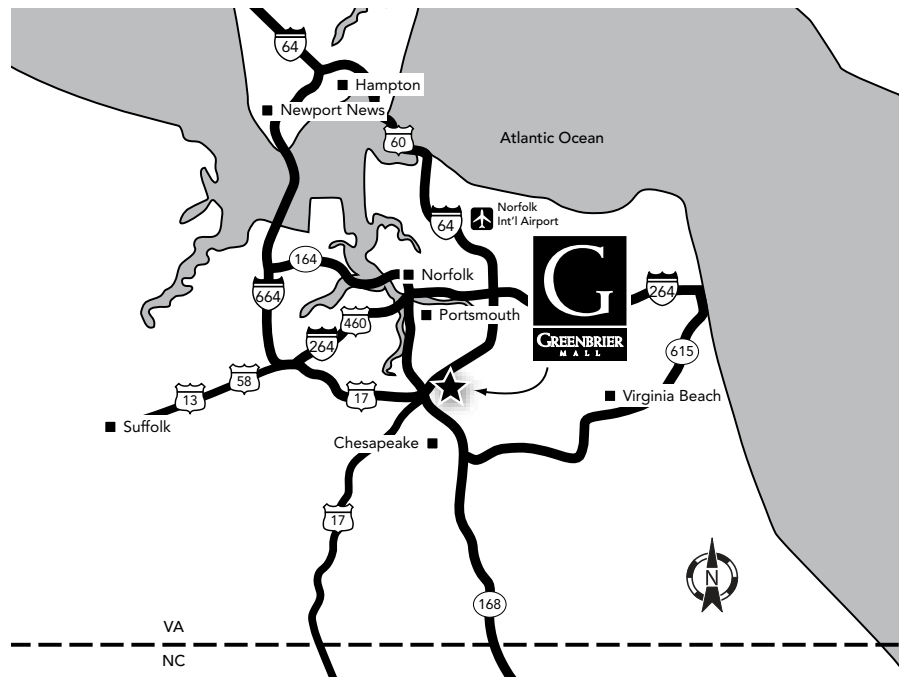
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	\$84,700	\$71,397	\$77,550
2011 Estimate	\$75,542	\$63,375	\$68,941
2011 - 2016 % Change	12.12%	12.66%	12.49%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2011 Estimate	35	34	35

Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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