



Key Retailers

Aéropostale
American Eagle Outfitters
Bath & Body Works
Gymboree
PacSun
Victoria's Secret

Mall at a Glance

- Centrally located in the heart of Eastern North Carolina, home to the largest Belk store east of Interstate 95
- Located less than one mile from the third largest university in North Carolina (East Carolina University, home of Conference USA Pirates) with an enrollment of 30,000
- The largest concentration of population and industry in North Carolina with the fourth fastest growing and 11th largest MSA in the state
- Featuring four department stores and over 60 key retailers including Belk Women & Kids, Belk Men & Home Store, JCPenney, Steve & Barry's, Gap, Express, New York & Company, Pier 1 Imports, Victoria's Secret, PacSun, American Eagle Outfitters, Bath & Body Works, Aéropostale and many more

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Site Plan

Greenville Mall

Statistics & Demographics

Property Data

Opening Date	1966
Renovation Dates	1974, 1984, 1989, 2001
Site	42.64 acres
Parking	2,223 spaces
Total Stores	65
Levels	1

Leasable Area

Total Mall GLA	455,157 s.f.
Mall Shops	163,374 s.f.
Outparcels	5,000 s.f.
Anchors (Total)	286,783 s.f.
Belk Ladies	89,720 s.f.
Belk Men And Home Store	46,051 s.f.
JC Penney	97,012 s.f.
Steve & Barry's	54,000 s.f.

Trade Area

20-Mile Radius

Population	190,666
Total Households	79,701
Avg. Household Income	\$44,923
Median Age	32.4 yrs.
Population Growth Rate	5.2%

Source: Asterop, Claritas 2007

Location Map



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