



# Greenwood Mall

BOWLING GREEN, KENTUCKY



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## MAJOR KEY PLAYER IN THE AREA!

- Strong market position – only regional mall between Louisville, KY and Nashville, TN.
- Primary trade area spans 9 counties and over 225,232 residents.
- Bowling Green serves as the industrial, health care, business and educational hub for a 10-county area.
- Located minutes from Western Kentucky University's 19,000 students.

## OUR CUSTOMERS LOVE TO SHOP!

- Average shopper expenditure is \$73.
- 39% of customers shop at mall stores, above the GGP benchmark of 36%.
- Within a 10 mile radius, 21% of residents have incomes of \$75k and above.
- Western Kentucky University's students fall into the 18-24 age group. This group makes up 25% of Greenwood's shoppers.

## OUR TENANTS AND AMENITIES ARE TOP NOTCH!

- Over 100 stores including Abercrombie & Fitch, Aeropostale, American Eagle, Charlotte Russe, Dunham's Sports, Forever 21, Gap, Hollister, Old Navy, Limited Too, and Victoria's Secret.
- Other features include a great restaurant and entertainment line-up: Applebee's, Longhorn Steakhouse, O'Charley's, Pizza Hut, and Red Lobster, as well as a newly remodeled Great Escape Theatre.
- A Food Court with six quick-serve restaurants, 600 seats, full-size antique style carousel, family restrooms and lounge.

## MALL INFORMATION

### LOCATION

Scottsville Road and Cave Mill Road

### MARKET

Bowling Green

### DESCRIPTION

Single-level, enclosed, regional

### ANCHORS

Dillard's, 150,800 sq. ft.; Macy's, 122,157 sq. ft.; JCPenney, 68,100 sq.ft.; Sears, 87,996 sq ft.

TOTAL RETAIL SQUARE FOOTAGE 851,581

PARKING SPACES 4,756

OPENED October, 1979

EXPANDED 1987, 1996, 2001

RENOVATED 2002

## TRADE AREA PROFILE

2007 POPULATION 231,104

2012 PROJECTED POPULATION 243,517

2007 HOUSEHOLDS 91,697

2012 PROJECTED HOUSEHOLDS 97,618

2007 MEDIAN AGE 36.0

2007 AVERAGE HH INCOME \$51,855

2012 PROJECTED AVERAGE HH INCOME \$57,640

## 20-MILE RADIUS PROFILE

2007 POPULATION 145,925

2012 PROJECTED POPULATION 154,455

2007 HOUSEHOLDS 57,440

2012 PROJECTED HOUSEHOLDS 61,520

2007 MEDIAN AGE 34.9

2007 AVERAGE HH INCOME \$54,690

2012 PROJECTED AVERAGE HH INCOME \$60,878

## DAYTIME EMPLOYMENT

3-MILE RADIUS 26,475

5-MILE RADIUS 49,463

SOURCE: CLARITAS, INC.

