## HAMILTON MALL



Hamilton Mall, a super-regional enclosed shopping center in Mays Landing, New Jersey, features JCPenney, Macy's, and Sears, plus over 150 specialty shops and international food court. Hamilton Mall is 12 miles west of Atlantic City and conveniently located off the Atlantic City Expressway (exit 12) at the intersection of Routes 22 and 40.

## PROPERTY FACTS

Mall Type Super Regional	Levels 2	Food Court Y	Theater N
Gross Leasable Area 1,028,535 sf		Average Monthly Shopper Visits 714,384	

Anchors (3) JCPenney, Macy's, Sears

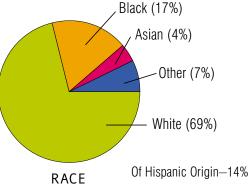
Stores (150+) Aeropostale, American Eagle Outfitters, Ann Taylor Loft, Auntie Anne's, Bath & Body Works, Bombay Company, Build-A-Bear Workshop, Champs Sports, Charlotte Russe, The Children's Place, Cinnabon, EBX, Electronics Boutique, Express, Express Men, Footlocker, Friendly's Restaurant, Gap, Gap Kids.

## TRADE-AREA PROFILE

The majority of the people within Hamilton Mall's trade area are married (52.4%) and the workforce is predominantly white collar (50.4%). 50.8% of the trade area households have incomes of at least \$50.000.

Demographic Information				
Trade-Area Population	467,983			
Average Annual HH Income	\$45,761			

Gender	
Male	37.0%
Female	63.0%



18%		
	13%	
	11%	Fortunate Retirees
		Blue Collar Winners
		Lower Income Seniors
		Second City Leaders

MOSAIC LIFESTYLE SEGMENTATION

(top four segmentation groups)

Age Groups	
Median Age	38.57
= 17</td <td>26.7%</td>	26.7%
18–34	19.0%
35–54	30.2%
=/> 55	24.1%

