



Jefferson Mall

Louisville, KY

Location	I-65 on Outer Loop
Anchors	Dillard's, JCPenney, Macy's and Sears
Size	903,093 square feet
Website	ShopJefferson-Mall.com

Mall Facts Jefferson Mall has more than 95 specialty stores including Aéropostale, American Eagle Outfitters, Bath & Body Works, Charlotte Russe, Finish Line, Justice, Shoe Dept. Encore and Victoria's Secret.

New specialty stores include Crazy 8, p.s. by Aéropostale, rue21, The Children's Place and Yankee Candle Company.

Jefferson Mall recently opened JoAnn Fabrics and Crafts, in addition to other large retailers including Old Navy and Ross Dress for Less.

The total shopping center property encompasses 90 acres and is strategically located one mile from I-65 and three miles from I-265.

Trade Area Facts The Louisville MSA is composed of more than one million people and encompasses nine counties.

A number of nationally-known companies are located within five miles of Jefferson Mall, including UPS, Ford, Norton Healthcare, GE Consumer Products, Jewish Hospital Healthcare, YUM! Brands and Humana-KY.

UPS has continued with plans to expand their Worldport facility creating an additional 1,284 full-time and 3,787 part-time positions totalling more than 25,000 employees. The \$1 billion dollar investment in the Commonwealth has added 1.1 million square feet to their existing building.

Kentucky Derby Festival, the two-week period in the spring leading up to the first Saturday in May, draws an estimated 1.5 million in attendance and has an economic impact of more than \$217.8 million.

Jefferson County public school system has more than 98,000 students attending 150 schools, making it the 28th largest school district in the United States. The University of Louisville is nine miles from Jefferson Mall and has an enrollment of more than 20,000 students.

The KFC YUM! Center is a new state-of-the art facility in downtown Louisville. This 22,000-seat multi-purpose arena is home to the extremely popular University of Louisville Men's and Women's Basketball programs. In addition, the facility will host a variety of University events including NCAA championships, wrestling, swimming, volleyball, commercial events and concerts.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2015 Projection	407,503	348,682	756,185
2010 Estimate	383,473	343,060	726,533
2000 Census	343,580	344,961	688,541
2010 - 2015 % Change	6.27%	1.64%	4.08%

Average Household Income

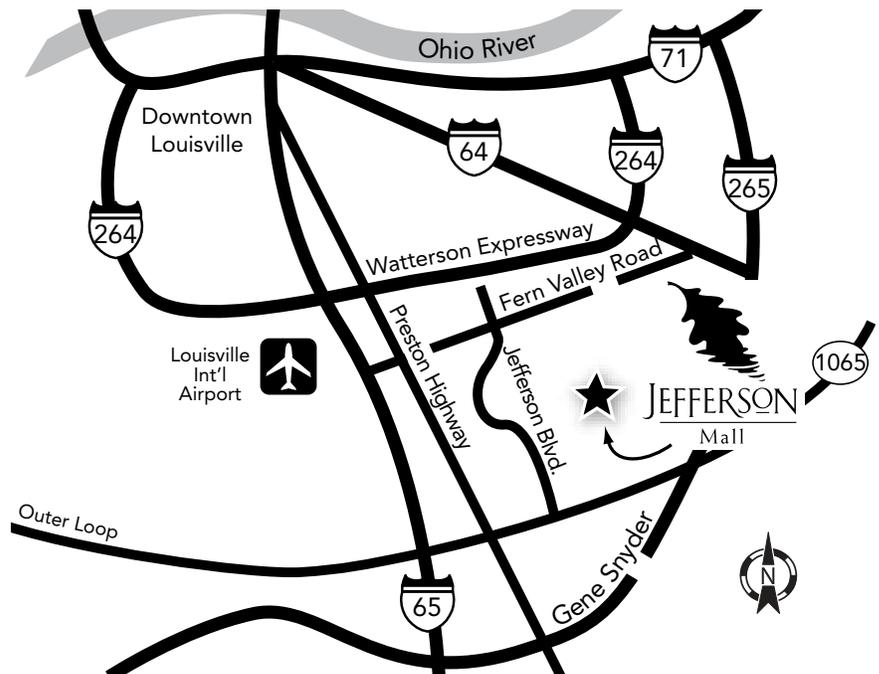
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2015 Projection	\$60,995	\$63,246	\$62,067
2010 Estimate	\$57,351	\$60,279	\$58,780
2010 - 2015 % Change	6.35%	4.92%	5.59%

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2010 Estimate	38	39	38

Source: 2000 Census; Scan/US 2010/2015 Estimates

Location Map



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