



# KENNEDY MALL COMPLEX

DUBUQUE, IOWA

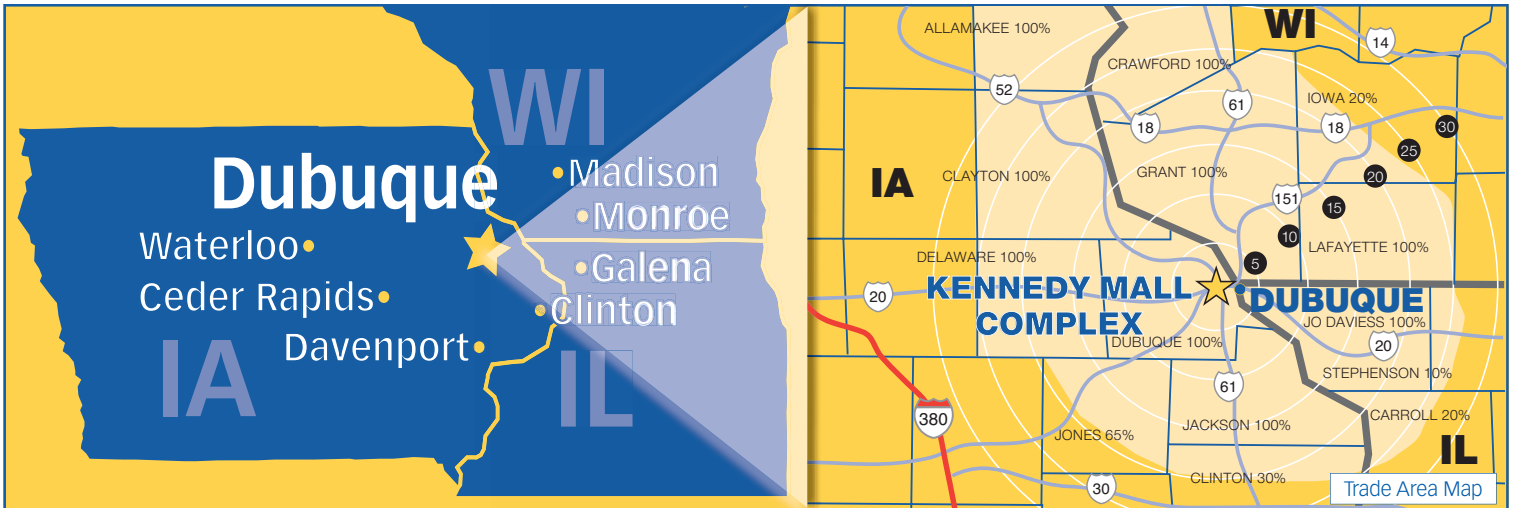




## About Kennedy Mall Complex

Kennedy Mall is a regional mall located in the picturesque Mississippi River city of Dubuque, Iowa. The Mall Complex dominates the retail landscape of the region, with over 690,000 square feet of shopping, dining and entertainment. It is anchored by Dick's Sporting Goods, JCPenney, Younkers, Sears, and Best Buy and complemented by 60 specialty shops. The Mall recently underwent extensive renovations and continues to evolve to meet the needs of a trade area that includes portions of Illinois and Wisconsin.





## Trade Area

Trade Area Population	<b>307,425</b>
Average Household Income	<b>\$63,097</b>
Number of Households	<b>119,342</b>
Median Age	<b>42.5</b>

Trade area data on this page is adjusted to reflect portions of counties in the trade area.  
Data Source: Scan/US 2010, 2010 Edition of Editor & Publisher Market Guide.

## Kennedy Mall Facts

Opening Date	<b>1970</b>
Renovation Date	<b>2008</b>
Total Complex Size	<b>690,000 + sq.ft.</b>

## 12 Largest Employers In The Dubuque Area

John Deere Dubuque Works	<b>1,800</b>
Dubuque Community School District	<b>1,627</b>
Mercy Medical Center	<b>1,324</b>
IBM Corp.	<b>1,300</b>
McCoy Group Inc.	<b>1,200</b>
Finley Hospital	<b>920</b>
Eagle Window & Door, Inc.	<b>750</b>
Medical Associates Clinic, P.C.	<b>743</b>
The City of Dubuque	<b>604</b>
Prudential Retirement	<b>550</b>
Holy Family Catholic Schools	<b>500</b>
Dubuque Racing Association	<b>500</b>

SOURCE: Dubuque Chamber of Commerce, 300 Main Street, Dubuque, Iowa 52001 (563) 557-9200  
Westside Business and Professional Association, 15875 Middle Rd., Dubuque, Iowa 52002 (563) 690-2113

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