

KENWOOD TOWNE CENTRE

CINCINNATI, OHIO



ENJOY CINCINNATI'S PREMIER UPSCALE SHOPPING DESTINATION

- Specialty shops produced sales of \$300,600,000 in 2012.
- Kenwood Towne Centre's lineup of high-profile retailers includes Anthropologie, Apple, The Disney Store, Ilori, J.Crew, The LEGO Store, Madewell, Oakley, Pottery Barn, Pottery Barn Kids, Restoration Hardware and Williams-Sonoma.
- Kenwood Towne Centre's lineup of high-profile retailers continues to grow with the addition of Athleta, Lilly Pulitzer, lululemon athletica, Michael Kors, Microsoft and TUMI.
- Growing traffic with more than 15 million shopping visits annually.
- The finest anchor lineup in the area with Dillard's, Macy's and Nordstrom.
- Outstanding national restaurants The Cheesecake Factory and Maggiano's Little Italy.
- Over 60 exclusive retailers in the greater Cincinnati market.

IN THE HEART OF CINCINNATI'S UPSCALE NEIGHBORHOODS

- Primary trade area includes the most desirable neighborhoods: Indian Hill, Blue Ash, Madeira, Montgomery and Mariemont.
- Nearly 60% of the Indian Hill households record annual income of more than \$150,000. Indian Hill ranks as Ohio's richest community, according to a study by On Numbers, a unit of American City Business Journals. Forbes Magazine listed Indian Hill as one of America's 10 Most Affluent Neighborhoods.
- Kenwood Towne Centre is within 5 miles of two other communities that rank among the top 10 richest communities in Ohio. Terrace Park ranks sixth, with 46% of households at more than \$150,000 in annual income. Amberly Village ranks tenth, with 36% of households in that range.
- The shopping center of choice for the area's fastest growing suburban neighborhoods: Mason, Loveland, Landen and Maineville.
- Approximately 20% of the trade area has income in excess of \$100K.
- Kenwood Towne Centre is located in Sycamore Township, one of the largest township structures in Ohio. The center lies just south of Warren County, Ohio, which is the 2nd fastest growing county in Ohio and 98th in the nation, averaging 17 new residents per day and 26% growth since 2000.

TOP THREE PERFORMING CATEGORIES

- Home entertainment and electronics
- Family apparel
- Home furnishings and accessories

MALL INFORMATION

LOCATION: Cross streets: Montgomery Road at I-71

MARKET: Cincinnati

DESCRIPTION: Two-level, enclosed, super-regional center, with streetscape area

ANCHORS: Dillard's, Macy's, Nordstrom

TOTAL RETAIL SQUARE FOOTAGE: 1,150,000

PARKING SPACES: 5,767

OPENED: 1956

RENOVATED: 1988 to an enclosed center with an additional anchor and a two-level expansion. Completed the streetscape addition in 2006. Constructed a new Nordstrom department store in 2009 with 20,000 square feet of new GLA. Remodeled the food court and center mall area in 2012. Common area refresh/remodel in 2013.

TRADE AREA PROFILE

2013 POPULATION 1,094,842

2018 PROJECTED POPULATION 1,094,836

2013 HOUSEHOLDS 446,396

2018 PROJECTED HOUSEHOLDS 447,503

2013 MEDIAN AGE 37.5

2013 AVERAGE HOUSEHOLD INCOME \$70,937

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$71,439

5 - MILE RADIUS

2013 POPULATION 160,056

2018 PROJECTED POPULATION 157,513

2013 HOUSEHOLDS 71,006

2018 PROJECTED HOUSEHOLDS 70,300

2013 MEDIAN AGE 40.8

2013 AVERAGE HOUSEHOLD INCOME \$79,721

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$78,731

DAYTIME EMPLOYMENT

3 - MILE RADIUS 46,159

5 - MILE RADIUS 140,497

Source: Nielsen

