

KING OF PRUSSIA MALL



160 N. Gulph Road, King of Prussia, PA 19406

King of Prussia Mall is the largest mall on the east coast, easily accessible from New York, Washington D.C. and Pittsburgh. With their unparalleled combination of American and European Retailers, King of Prussia Mall are retail history in the making. The bi-level super-regional mall features Bloomingdale's, JCPenney, Lord & Taylor, Macy's, Neiman Marcus, Nordstrom, Sears, and Strawbridge's and more than 365 specialty stores.

PROPERTY FACTS

Mall Type	Super Regional	Levels	2	Food Court	Y	Theater	N
Gross Leasable Area	2,854,735 sf		Average Monthly Shopper Visits	1,694,000			

Anchors (8) Bloomingdale's, JCPenney, Lord & Taylor, Macy's, Neiman Marcus, Nordstrom, Sears, Strawbridge's

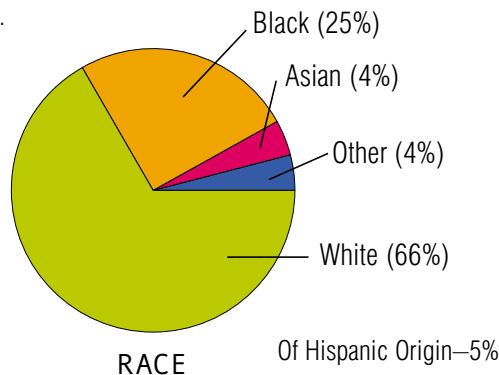
Stores (365) A|X Armani Exchange, Abercrombie & Fitch, Aldo Shoes, Bang & Olufsen, Bare Escentuals, bebe, BOSS Hugo Boss, Cartier, Coach, Diesel, H&M, L'Occitane, Smith & Hawken, Tiffany & Co, Versace, Victoria's Secret, Wilsons Leather.

TRADE-AREA PROFILE

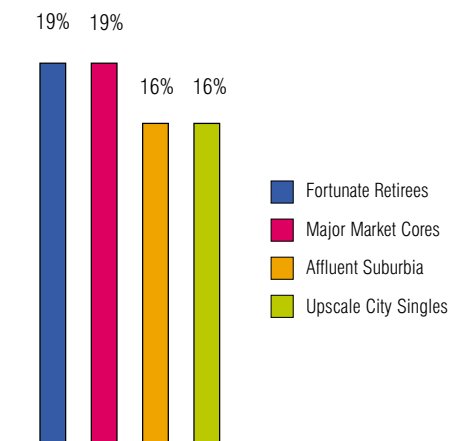
The majority of the people within King of Prussia Mall's trade area are married (46.8%) and the workforce is predominantly white collar (61.4%). 49.8% of the trade area households have incomes of at least \$50,000.

Gender	
Male	47.5%
Female	52.5%

Demographic Information	
Trade-Area Population	2,625,538
Average Annual HH Income	\$65,137



MOSAIC LIFESTYLE SEGMENTATION (top four segmentation groups)



Age Groups	
Median Age	36.15
<= 17	24.1%
18-34	22.9%
35-54	28.8%
=/> 55	24.2%