



# Laurel Park Place

Detroit (Livonia), MI

Location	Intersection of I-275 and Six Mile Road
Anchors	Carson's and Von Maur
Size	490,091 square feet
Website	LaurelParkPlace.com

**Mall Facts** Laurel Park Place is an upscale regional shopping destination featuring more than 70 specialty stores including Chico's, Coldwater Creek, francesca's, Johnston & Murphy, Jos. A. Bank, Nine West, Rogers & Hollands Jewelers, Talbots, Talbots Petites, Teavana and White House | Black Market.

Laurel Park Place has an inviting upscale seven-unit food court with a large free-standing fireplace surrounded by a soft seating area and a children's play area.

Laurel Park Place features a Marriott complex anchored by a full-service Marriott, an adjacent Marriott Courtyard and a four-story Class-A office building housing the University of Phoenix, a 10-screen Phoenix Theatre and several notable Michigan companies.

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**Trade Area Facts** Laurel Park Place provides unmatched accessibility and is located just minutes from four major highways, I-94, I-96, I-275 and I-696. In addition, Laurel Park Place is ideally situated between two major cities, 14 miles west of Detroit and 28 miles east of Ann Arbor.

Laurel Park Place's premier central location draws affluent shoppers from Wayne and Oakland Counties. Oakland County is one of the wealthiest geographic areas in the world with its technology center coined "Automation Alley."

Livonia is the ninth largest city in Michigan and the third largest city in Wayne County. Livonia is a carefully-planned community of residential, industrial, commercial and civic development with more than 4,200 businesses.

Major international corporations located in the Laurel Park Place trade area include General Motors, Ford Motor Company, Roush Industries and UPS.

Laurel Park Place's primary trade area includes six nationally-accredited colleges and universities. It is home to both Madonna University and Schoolcraft Community College.

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## Demographics

### Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	233,392	217,706	451,098
2011 Estimate	265,121	234,719	499,840
2000 Census	265,117	234,048	499,165

### Average Household Income

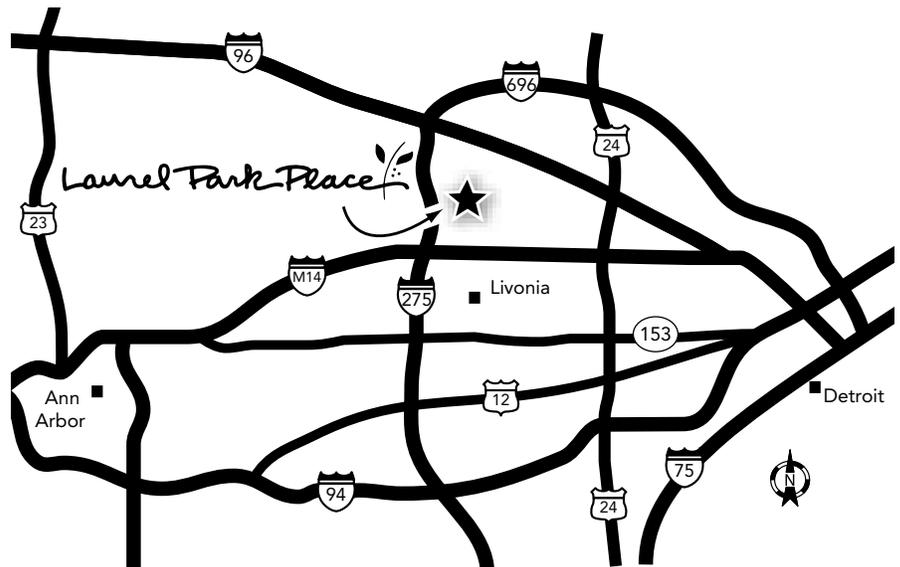
2016 Projection	\$92,908	\$88,102	\$90,640
2011 Estimate	\$90,555	\$84,236	\$87,608

### Median Age

2011 Estimate	37	38	37
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Source: 2000 Census; Scan/US 2011/2016 Estimates

## Location Map



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