LEHIGH VALLEY MALL



Lehigh Valley Mall, located in Whitehall, Pennsylvania, features over 120 specialty stores and eateries and is anchored by JCPenney, Macy's, and Strawbridge's. The mall is conveniently located within the northeast guadrant of US Highway 22 (Lehigh Valley Thruway) and State Highway 145.

Route 22 and Route 145N, Whitehall, PA, 18052

PROPERTY FACTS

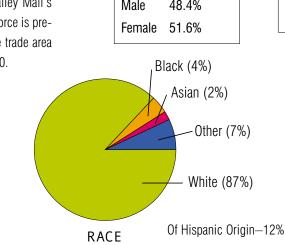
Mall Type Super Regional	Levels 2	Food Court N	Theater N
Gross Leasable Area 1,062,769 sf		Average Monthly Shopper Visits 615,000	

Anchors (3) JCPenney, Macy's, Strawbridge's

Stores (124) American Eagle Outfitters, Baker Shoes, dELIA*S, Express Men, The Disney Store, Electronics Boutique, GapKids/babyGap, Hollister, Lane Bryant, Lids, Pacific Sunwear, Victoria's Secret, Wet Seal, Whitehall Jewelers,

TRADE-AREA PROFILE

The majority of the people within Lehigh Valley Mall's trade area are married (55.1%) and the workforce is predominantly white collar (52.3%). 41% of the trade area households have incomes of at least \$50,000.



19% 18% 12% 11% Fortunate Retirees Lower Income Seniors Second City Leaders

Blue Collar Winners

MOSAIC LIFESTYLE SEGMENTATION

(top four segmentation groups)

Age Groups	
Median Age	37.72
= 17</td <td>23.1%</td>	23.1%
18–34	21.5%
35–54	29.3%
=/> 55	26.1%

Sources: SPG Research 12/03. Trade-area demographic information created with iSITE (2003). SPG 2002 annual traffic count

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Demographic Information Trade-Area Population 481.796 Average Annual HH Income \$57,371

more choices

Gender Male 48.4%