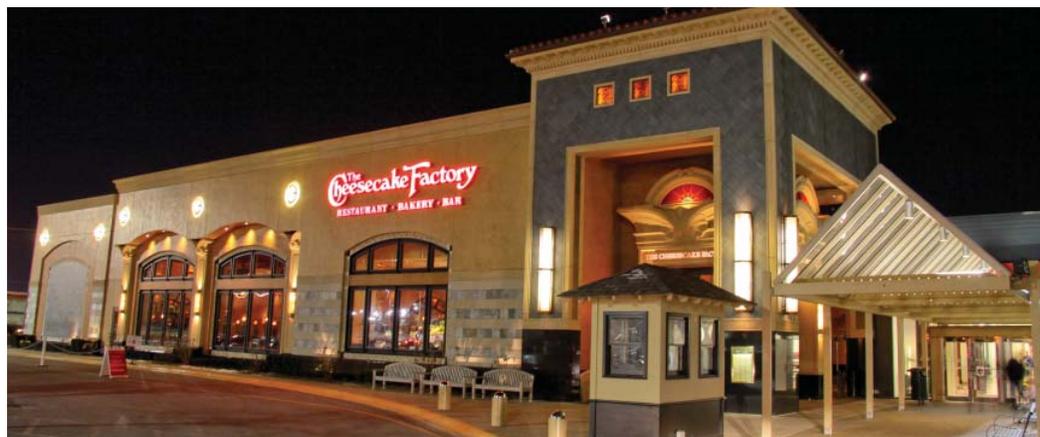


# MALL ST. MATTHEWS

LOUISVILLE, KENTUCKY



## SOMETHING FOR EVERYONE

- Anchored by Dillard's for Women & Children, Dillard's Men & Home, jcpenny and a Forever 21 superstore, Mall St. Matthews offers a family-friendly atmosphere and merchandising mix.
- Mall St. Matthews is home to more than 30 stores not found elsewhere in the market, including Aéropostale, Arden B., Arhaus, bebe, Brooks Brothers, Brookstone, J.Jill, Pottery Barn and Williams-Sonoma. This exclusive list was extended in 2012 with the addition of Vera Bradley, Tilly's and Windsor. Zumiez will open its only Louisville store at the center in 2013.
- With 38% of shoppers between the ages of 14 and 24, Mall St. Matthews' teen retailers boast \$30M in annual sales.
- Red Robin, El Nopal Mexican Restaurant and Louisville's only The Cheesecake Factory round out a delicious collection of eateries.
- Cinemark is constructing a 10-screen theater set to open at Mall St. Matthews in the spring of 2013, the only first-run theater in a 5-mile radius.

## LOCATION, LOCATION, LOCATION

- Louisville, KY, enjoys the second-best housing market in the U.S., according to Forbes.com, and welcomes more than 16 million visitors per year.
- Louisville is also home to two top-ranked Fortune 500 companies, Humana and YUM Brands.
- Mall St. Matthews enjoys easy regional access by virtue of its positioning on I-264 and proximity to I-64 and I-71. Approximately 63,000 cars per day pass Mall St. Matthews on Shelbyville Road (U.S. 60).
- With about 1 million square feet, Mall St. Matthews is within the fourth largest of eight recognized office submarkets in Metro Louisville. The second and third largest are within 5 miles.
- Its close proximity to Oxmoor Center provides shoppers easy access to more than 250 retailers and restaurants within a 1-mile stretch of roadway.

## A FASHIONABLE MARKET

- Mall St. Matthews serves the east side of the Louisville metro area, extending from affluent neighborhoods just east of downtown outward 30 miles to estate country in Oldham County.
- The trade area includes 57% of Louisville's metro area population. It is home to 62% of metro area households earning \$100,000 or more.

## TOP THREE PERFORMING CATEGORIES

- Jewelry
- Home furnishings
- Teen apparel

## MALL INFORMATION

LOCATION: Cross streets: I-264 and Shelbyville Road  
MARKET: Louisville, KY  
DESCRIPTION: One level, enclosed, with a super-regional draw  
ANCHORS: Dillard's for Women & Children, Dillard's Men & Home, jcpenny, Forever 21  
TOTAL RETAIL SQUARE FOOTAGE: 1,017,000  
PARKING SPACES: 4,526  
OPENED: 1962  
EXPANDED: 1989, 1992, 1995, 1998

## TRADE AREA PROFILE

2013 POPULATION 746,406  
2018 PROJECTED POPULATION 768,769  
2013 HOUSEHOLDS 306,076  
2018 PROJECTED HOUSEHOLDS 315,725  
2013 MEDIAN AGE 38.2  
2013 AVERAGE HOUSEHOLD INCOME \$66,657  
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$67,157

## 5 - MILE RADIUS

2013 POPULATION 226,371  
2018 PROJECTED POPULATION 230,215  
2013 HOUSEHOLDS 102,247  
2018 PROJECTED HOUSEHOLDS 104,469  
2013 MEDIAN AGE 41.1  
2013 AVERAGE HOUSEHOLD INCOME \$76,376  
2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$76,823

## DAYTIME EMPLOYMENT

3 - MILE RADIUS 73,366  
5 - MILE RADIUS 147,586

Source: Nielsen

