



Mall St. Vincent

SHREVEPORT, LOUISIANA



Mall St. Vincent SHREVEPORT, LOUISIANA

AREA EXCLUSIVITY

- Mall St. Vincent is home to the area's only Hollister Co., Banana Republic, Abercrombie & Fitch, Gymboree, Lee Michaels Fine Jewelry, Strasburg Children, Caché, New York & Company and Kirklands.
- The center boasts the newest Dillard's as well as the largest Sears in the market.

IMPRESSIVE MARKET DEMOGRAPHICS

- The annual household incomes of the neighborhoods within one-half mile surrounding Mall St. Vincent average \$55,095.
- Population close to 1.9 million within a 100-mile radius of Mall St. Vincent.
- More than 90,700 people are employed within a three-mile radius of the center, with two-thirds holding white-collar jobs, primarily at the area's prestigious medical facilities.
- Primary trade area household incomes are expected to increase 11% by 2012.
- Located just minutes from three regional hospitals, the L.S.U. Medical School and Biomedical Research Foundation as well as five riverboat casinos.

THRIVING METROPOLITAN AREA

- A new \$85 million convention center opened in January 2006.
- The local economy is booming with diverse industries such as riverboat gaming, the research/biomedical field, two General Motors production facilities and Barksdale Air Force Base, home of the largest B-52 bomber base. In addition, jobs in education, manufacturing, and agriculture help to drive this thriving economy.
- Total annual retail sales for Shreveport / Bossier City are over \$4 billion.
- The Shreveport / Bossier City area attracts over 14 million visitors each year, primarily drawn by riverboat gaming and the Independence Bowl.
- Over 1,200 new hotel rooms have been added to the metro area since 2000.
- Mall St. Vincent is conveniently located on I-49, Louisiana's only north-south interstate highway and just two miles south of the east-west interstate corridor, I-20.



MALL INFORMATION

LOCATION

Cross Streets: I-49 and Kings Highway

MARKET

Shreveport / Bossier City, LA

DESCRIPTION

Single-level, enclosed, regional

ANCHORS

Dillard's, Sears

TOTAL RETAIL SQUARE FOOTAGE 548,000

OPENED 1976

RENOVATED 1991, 2005

TRADE AREA PROFILE

2007 POPULATION 385,828

2012 PROJECTED POPULATION 391,522

2007 HOUSEHOLDS 150,297

2012 PROJECTED HOUSEHOLDS 154,297

2007 MEDIAN AGE 35.7

2007 AVERAGE HH INCOME \$55,095

2012 PROJECTED AVERAGE HH INCOME \$61,911

10-MILE RADIUS PROFILE

2007 POPULATION 286,651

2012 PROJECTED POPULATION 288,984

2007 HOUSEHOLDS 113,011

2012 PROJECTED HOUSEHOLDS 114,688

2007 MEDIAN AGE 35.1

2007 AVERAGE HH INCOME \$54,577

2012 PROJECTED AVERAGE HH INCOME \$61,133

DAYTIME EMPLOYMENT

3-MILE RADIUS 83,440

5-MILE RADIUS 158,310

SOURCE: CLARITAS, INC.