



# Market Place Shopping Center

CHAMPAIGN, ILLINOIS



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## GREAT RETAIL MIX

- Abercrombie & Fitch, Banana Republic, The Body Shop, Forever XXI, Hollister Co., Gap, Gap Body, Gap Kids, Victoria's Secret, Aeropostale, American Eagle Outfitters, Hot Topic, Express, Limited, and Finish Line.

## FOOD COURT

- A 600-seat food court with eight quick-serve restaurants features a beautiful antique carousel.

## LOCATION

- 10 million customer visits annually, averaging 28,000 visitors daily.
- Easily accessible, near the interchange of Interstates 57 and 74.
- Located just two hours south of Chicago and 1 hour west of Indianapolis.
- The Champaign-Urbana airport provides service to major hub airports in St. Louis, Chicago, Cleveland and Detroit.
- Champaign also includes an Amtrak station, which is a major stop on the City of New Orleans line connecting Chicago and New Orleans.
- Champaign-Urbana and the University of Illinois are connected by a nationally award-winning mass transit bus system, which includes Market Place as one of its major stops.

## TRADE AREA

- The area is home to the University of Illinois and Parkland Community College with combined enrollments of 46,000 students from 43 different states.
- Champaign/Urbana is the largest MSA market in east-central Illinois.

## MAJOR EMPLOYERS

- University of Illinois: 20,000 employees
- Parkland College: 1,200 employees
- Carle Foundation Hospital and Clinic: 5,000 employees
- Provena Covenant Medical Center: 1,200 employees
- Kraft Foods (the largest manufacturing plant per capita in the nation) 1,300 employees

## OUR CUSTOMERS ARE AFFLUENT AND READY TO BUY

- 42% of primary trade area residents had incomes in excess of \$50,000 in 2004.
- Households earning more than \$75,000 are projected to increase by 31% in the next five years.
- 71% of primary trade area professionals are employed in white collar occupations.
- 40% of trade area residents are between the ages of 25 and 54.

## MALL INFORMATION

### LOCATION

Cross Streets: North Neil Street and I-74

### MARKET

Champaign/Urbana, IL

### DESCRIPTION

Single-level, enclosed, regional

### ANCHORS

Bergner's, Macy's, Sears, and JCPenney. Gordmans and Kohl's are located in Market Place Plaza.

TOTAL RETAIL SQUARE FOOTAGE 1,036,827

PARKING SPACES 4,838

OPENED 1976

EXPANDED 1984, 1990, 1999

RENOVATED 1987, 1994, 1999

### OTHER FEATURES

A State and Champaign County Tourist Information Center, two sets of family restrooms featuring private nursing and diaper changing areas, an antique carousel, a children's soft play area, and family-room style soft seating areas.

PERIPHERAL LAND USE Office, restaurant, The Plaza, big box

## TRADE AREA PROFILE

2007 POPULATION 198,693

2012 PROJECTED POPULATION 202,722

2007 HOUSEHOLDS 79,437

2012 PROJECTED HOUSEHOLDS 81,554

2007 MEDIAN AGE 30.0

2007 AVERAGE HH INCOME \$58,426

2012 PROJECTED AVERAGE HH INCOME \$64,372

## 20-MILE RADIUS PROFILE

2007 POPULATION 198,167

2012 PROJECTED POPULATION 202,197

2007 HOUSEHOLDS 79,225

2012 PROJECTED HOUSEHOLDS 81,341

2007 MEDIAN AGE 30.0

2007 AVERAGE HH INCOME \$58,423

2012 PROJECTED AVERAGE HH INCOME \$64,381

## DAYTIME EMPLOYMENT

3-MILE RADIUS 88,847

5-MILE RADIUS 113,335

SOURCE: CLARITAS, INC.

