



Meridian Mall

Lansing (Okemos), MI

Location	Intersection of Grand River Avenue, Marsh Road and Central Park Drive
Anchors	Macy's, Youngers (2 Stores), JCPenney, Dick's Sporting Goods, Bed Bath & Beyond and Schuler Books & Music
Size	948,207 square feet
Website	MeridianMall.com

Automobile Industry Rebounds in Lansing

GM, located in downtown Lansing, reported a 11% U.S. sales increase in 2013.

Two of the newest domestic assembly plants for GM are located in Lansing which produces hot-selling vehicles Buick Enclave, Chevy Traverse and GMC Acadia; also rolling out are the new Cadillac ATS and Cadillac CTS lines.

Mall Facts Meridian Mall, the dominant regional mall and premier shopping destination in the mid-Michigan market, offers more than 125 specialty stores including Abercrombie & Fitch, Aéropostale, American Eagle Outfitters, Best Buy Mobile, Body Central, Buckle, Charlotte Russe, Express, Hollister Co., Journeys, The Limited, maurices, Men's Wearhouse, New York & Company, Old Navy, rue21, Select Comfort, Track 'n Trail, Victoria's Secret and Zumiez.

Meridian Mall also features a new entertainment complex including Studio C! with Oscar's Bistro.

Trade Area Facts Meridian Mall serves a large mid-Michigan geographic area including Michigan's capital city, Lansing, and its surrounding counties Ingham, Eaton, Clinton and Shiawassee.

The largest employers for the area are the State of Michigan, Michigan State University and Sparrow Health System. The market boasts employment expansion in healthcare, technology, life science, financial services and manufacturing.

The Lansing trade area is home to 13 colleges and universities including Michigan State University, Lansing Community College and the nation's largest law school, Cooley Law School, located in downtown Lansing.

The Facility for Rare Isotope Beams (FRIB) is the \$55 million nuclear physics research project awarded to Michigan State University. FRIB projects \$1 billion in economic impact over the first decade; \$187 million in new tax revenue for Michigan over 20 years; 5,000 temporary construction jobs; and 400 jobs for scientists, engineers and faculty.

The expansive Eli Broad Art Museum is a world-class museum and premier venue for international contemporary art located on MSU campus.

Lansing's new Board of Water & Light energy plant is a \$182 million natural gas-powered electric and steam generation plant that began power production in 2013.

Tourism brings more than 4.7 million visitors each year to the city where culture and creativity come together and generates more than \$424 million in sales. More than 7,200 area residents work in the industry.

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Demographics

Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	399,979	202,507	602,486
2011 Estimate	392,430	198,992	591,422
2000 Census	377,205	179,615	556,820

Average Household Income

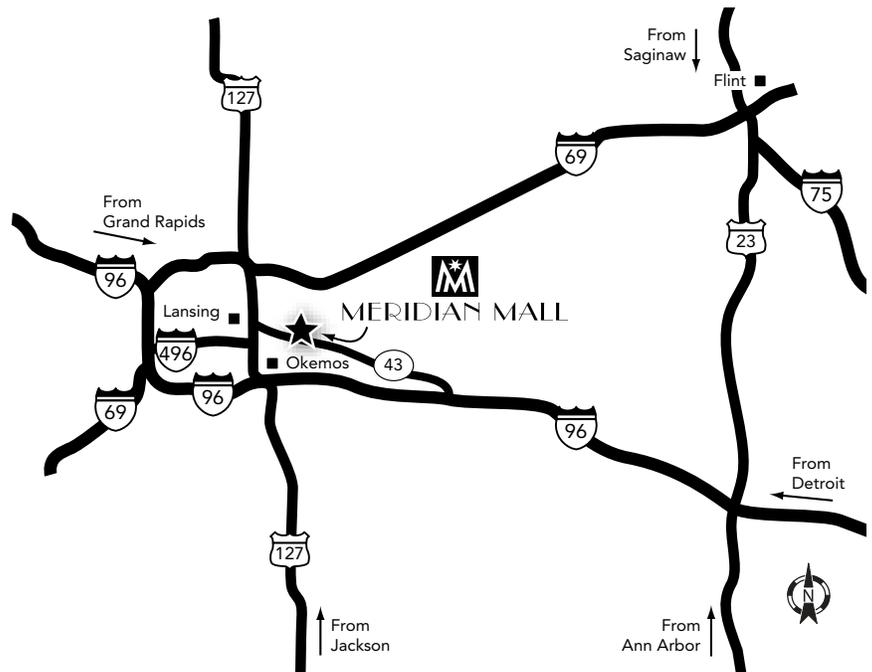
	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	\$64,187	\$68,620	\$65,639
2011 Estimate	\$60,949	\$65,676	\$62,489

Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2011 Estimate	35	38	36

Source: 2000 Census; Scan/US 2011/2016 Estimates

Location Map



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