



# Midland Mall

## Midland, MI

Location	Intersection of U.S. 10 and Eastman Avenue, 15 miles northeast of I-75
Anchors	Elder-Beerman, JCPenney, Sears and Target
Size	468,314 square feet
Website	<a href="http://ShopMidlandMall.com">ShopMidlandMall.com</a>

**Mall Facts** Midland Mall has more than 50 specialty stores including Aéropostale, American Eagle Outfitters, Barnes & Noble Booksellers, Bath & Body Works, Buckle, Christopher & Banks, Express, rue21 and Victoria's Secret.

The entire regional shopping complex totals more than 60 acres and features a freestanding Bob Evans, Buffalo Wild Wings, Burger King, PetSmart, Pier 1 Imports, Qdoba Mexican Grill and Staples.

Midland Mall continues to evolve into one of the nation's most dominant and dynamic mid-market shopping centers as evidenced by the 20% growth in sales per-square-foot since 2000.

With the mall's highway visibility and excellent accessibility, it has become the retail hub in the Midland area with continued growth and proliferation of new retail surrounding the mall.

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**Trade Area Facts** Dow Chemical, Midland's largest employer providing some 5,800 area jobs, is the corporate headquarters for the single largest chemical company in the world. Dow Corning employs an additional 1,350 people while the MidMichigan Medical Center-Midland has 3,200 employees.

Within the Midland Mall trade area there are four universities: Northwood University, an accredited four-year college with more than 6,000 students, Delta College (17,000 students), Saginaw Valley State University (10,700 students) and Davenport University (1,745 students).

Mount Pleasant, which is 35 miles west of Midland Mall, is home to Central Michigan University with more than 28,000 full-time students.

Midland is home to the Great Lakes Loons, a minor league baseball team and a Los Angeles Dodgers affiliate.

Midland has been recognized by the America's Promise Alliance as one of the "100 Best Communities for Young People" and was recently named the number one "Tennis Town in America" by the United States Tennis Association.

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## Demographics

### Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2015 Projection	118,735	148,858	267,593
2010 Estimate	121,474	150,378	271,852
2000 Census	123,045	147,919	270,964

### Average Household Income

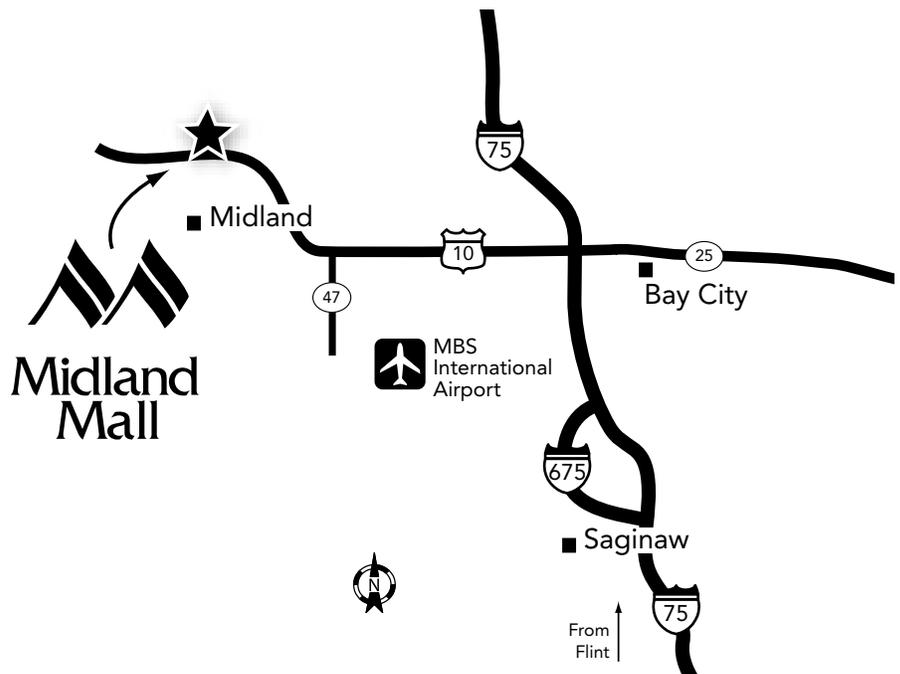
2015 Projection	\$65,890	\$53,694	\$59,345
2010 Estimate	\$63,524	\$51,246	\$56,980

### Median Age

2010 Estimate	40	36	38
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Source: 2000 Census; Scan/US 2010/2015 Estimates

## Location Map



CBL & Associates Properties, Inc.  
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