



Myrtle Beach Mall

Myrtle Beach, SOUTH CAROLINA

Key Retailers

Aéropostale
American Eagle Outfitters
Bath & Body Works
Books-A-Million
Finish Line
The Limited
Victoria's Secret

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Mall at a Glance

- Located in Myrtle Beach, South Carolina, the 13th fastest growing MSA in the United States
- 13.8 million tourists visiting the market and spending \$9.3 billion annually
- Directly accessible from Highway 17 and Highway 22 (Veteran's Highway) with easy access to Highway 31 (Carolina Bay's Highway) with over 60,000 cars passing by daily
- Over 46,765 children under 12 years of age are within the Myrtle Beach Mall's Trade Area
- Myrtle Beach Mall features Belk, JC Penney, a new Carmike Cinema with a 12-screen state of the art stadium seating theatre and South Carolina's only Bass Pro Shops Outdoor World, as well as over 60 specialty stores
- Myrtle Beach was named one of America's Best Beaches by the Travel Channel and the 3rd most popular driving destination by AAA



www.shopmyrtlebeachmall.com



Site Plan

Myrtle Beach Mall

Statistics & Demographics

Property Data

Opening Date	1986
Renovation Date	2004
Site	61.1 acres
Parking	3,233 spaces
Total Stores	70

Leasable Area

Total Mall GLA	524,142 s.f.
Mall Shops	458,989 s.f.
Outparcels	6,252 s.f.
Anchors (Total)	327,927 s.f.
Belk Ladies	61,234 s.f.
Belk Men's	57,621 s.f.
Bass Pro Shop	108,597 s.f.
Carmike Theatre	50,000 s.f.
JCPenney	50,475 s.f.

Trade Area

Zip Code List

Population	275,085
Total Households	118,335
Avg. Household Income	\$54,865
Median Age	41 yrs.

Source: Asterop, Claritas 2007

Location Map



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