LET'S *partner* TOGETHER

NORTHPARK

RIDGELAND, MS

Where Ridgeland Shops

PACIFIC RETAIL

retail SPECIALISTS

ultimate DESTINATION

Northpark Mall offers one-stop, family-friendly shopping with more than 120 retailers in the only enclosed, climate controlled mall in Ridgeland, Mississippi. The center features a host of established chains including Dillard's, Belk, JCPenney, H&M, Victoria's Secret, Foot Locker, and many popular dining options. A major community hub, customers enjoy the ever-changing monthly calendar of special events such as Kids Club, Holiday Celebrations, Health Fairs and Color Runs.

area DEVELOPMENT

Ridgeland has an award-winning master plan that is driving the community development efforts and Northpark Mall will be in sync with those efforts with their own revitalization plans in the coming year. Not only will the physical appearance of the center change with upgrades on the interior and exterior, but the planning team will work toward restructuring the centers merchant roaster to better align with community needs and drive greater traffic and sales to Northpark.

by the NUMBERS

958,314 Total Center GLA

120+ Number of Retail Shops

646,725 Anchors (total sf)

185,282 Total Daytime Population

4,859 Parking Spaces

$ 44,331 Total Average Household Expenditure

35.1 Median Age

62,964 Households

2,900 + vehicles pass by per day

demographic INFORMATION

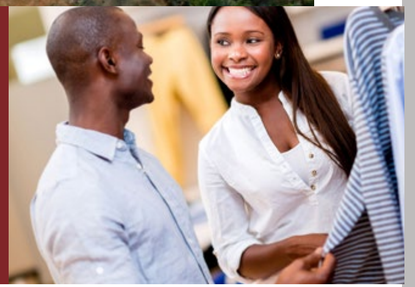
Retail intelligence is choosing the right location. Let our leasing professionals help you find the right space for your next location.

	3 MILE	7 MILE	10 MILE
POPULATION (2015)	53,431	152,859	251,508
TOTAL HOUSEHOLDS	23,312	62,964	98,780
AVG. HOUSEHOLD INCOME	$72,517	$77,893	$74,191
MEDIAN HOUSEHOLD INCOME	$47,271	$50,715	$48,432

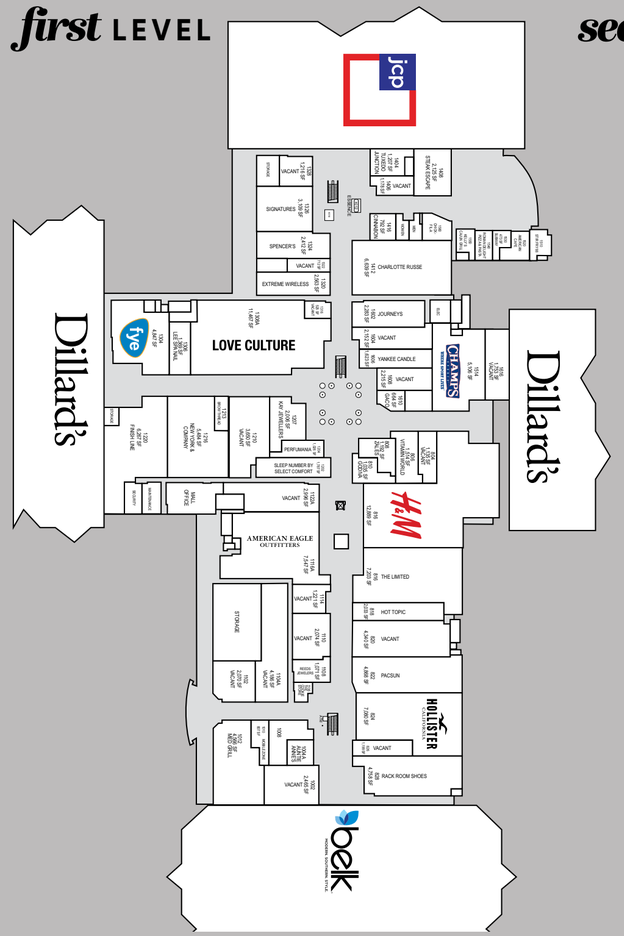
	3 MILE	7 MILE	10 MILE
ASSOCIATE DEGREE	7.6%	7.2%	7.1%
BACHELOR'S DEGREE	27.3%	25.4%	22.5%
GRADUATE DEGREE	18.3%	18.5%	15.2%
SOME COLLEGE/NO DEGREE	24.6%	22.5%	23.3%

	3 MILE	7 MILE	10 MILE
WHITE	41.7%	49.8%	48.5%
BLACK	52.1%	45.9%	47.4%
ASIAN	2.3%	2.0%	1.6%
OTHER	2.4%	1.1%	1.2%

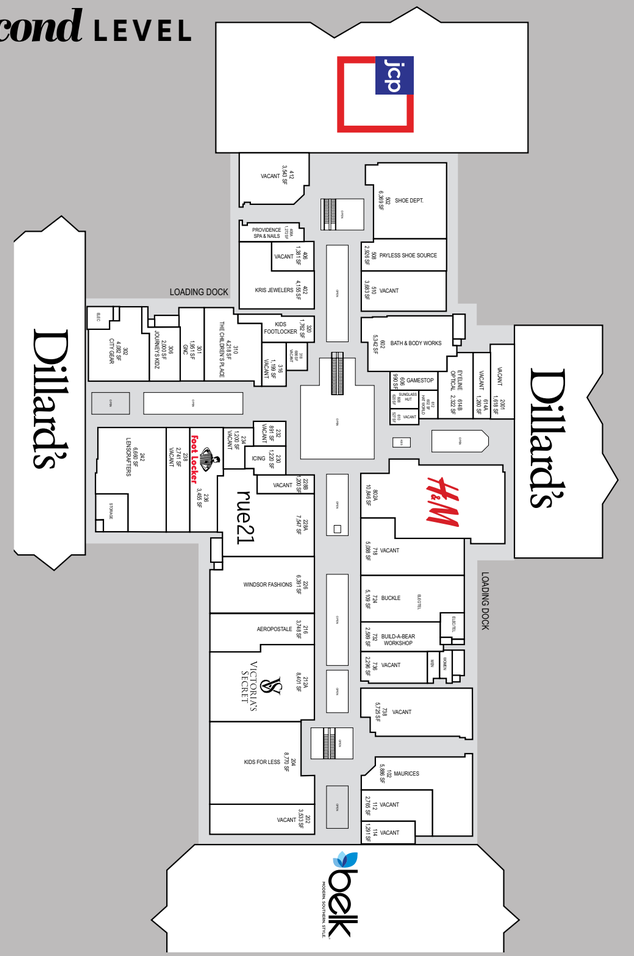
Northpark's home, Ridgeland, is one of the most decorated cities in the state of Mississippi, nestled in Madison County, Ridgeland has an award-winning master plan that is being used to guide the community development efforts, incorporating green spaces and smarter developments. Ridgeland is recognized as a Tree City USA, a Bicycle Friendly Community, top 100 place to live named by MONEY® Magazine in 2007. By and large, Ridgeland residents prosper in a community that offers the best of both worlds. A robust economy combined with a progressive-town way of life makes Northpark Mall perfect for your business to grow.



first LEVEL

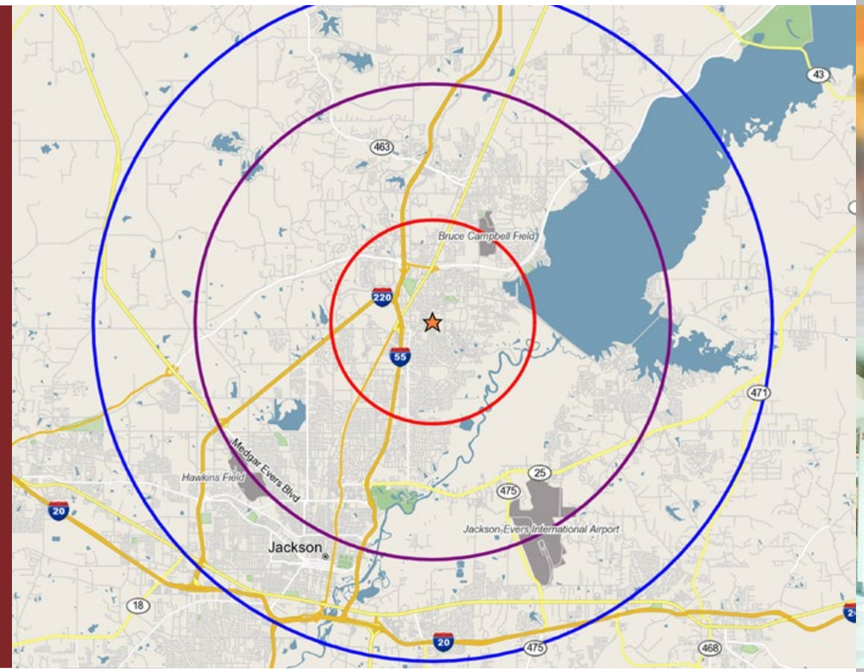


second LEVEL



property INFORMATION

Built	1984
Renovation Dates	1998 (2017)
Site	100 Acres
Property Type	Regional Center
Center Parking Spaces	4,859 spaces
Stores	120+
Total Center GLA	958,314 s.f.
Department Store GLA	646,725 s.f.
Small Shops	311,589 s.f.
Level 1	161,729 s.f.
Level 2	149,860 s.f.



prominent TENANTS

belk
MODERN. SOUTHERN. STYLE.

JCPenney

Bath&BodyWorks

charlotte russe

CHAMPS SPORTS

Buckle

fye

VICTORIA'S SECRET

rue21

H&M

AMERICAN EAGLE OUTFITTERS

marketing OPPORTUNITIES

WEBSITE – Directory, deals, events, banners and job postings

SOCIAL MEDIA – Facebook, Twitter, Instagram, Snapchat, G+ & more

MONTHLY – Email newsletters and text broadcasts

ON CENTER – Standing directories, handheld directories, signage, in line collateral and wifi throughout the center

INTERNAL – Monthly retailer newsletter & employee discount program

EVENTS – Activation and participation in monthly center events

leasing INFORMATION

permanent LEASING

We offer a variety of options and pricing at the Center for traditional retail as well as non-traditional uses such as office, medical, educational training centers and more. We offer short-term, seasonal and long-term leases.

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retail SPECIALISTS

specialty LEASING

Weather you want to operate for a few days or a few months, we can provide common area kiosks or temporary in line space along with unique advertising opportunities to meet your needs.

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LET'S *do business* TOGETHER

NORTHPARK

RIDGELAND, MS

WHERE RIDGELAND SHOPS

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PACIFIC RETAIL

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