



**NATICK**  
COLLECTION

**NATICK, MASSACHUSETTS**

**GGPlatinum**

PROPERTIES

*Fashioning Elite Opportunities*



*Luxury Shopping in an  
Elegant Environment*



*Nouvelle at Natick Luxury Residences*





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## NATICK, MASSACHUSETTS

### THE FUTURE OF LUXURY IS HERE

- Neiman Marcus and Massachusetts' first Nordstrom are the cornerstones of a major expansion opening in September 2007 that includes 100 new luxury retailers and fabulous upscale restaurants.
- Natick Collection will be the newest place to shop, live and dine. In September 2007 the center will have over 700,000 sf of small shop retail, 6 anchors and 5 full-service restaurants.
- The architectural elegance of an undulating clerestory roof and exceptional finishes provide a palette for such exceptional stores as Louis Vuitton, Burberry and Tiffany.
- 215 luxury condominium residences attached directly to the mall will position Natick Collection as New England's most comprehensive luxury retail and residential destination.

### SUPERB LOCATION IN AFFLUENT MARKET

- Adjacent to Interstate 90/Massachusetts Turnpike – the major east/west corridor through the state.
- This under-served market demands luxury. Income levels in the trade area exceed Pasadena, Scottsdale, Costa Mesa and White Plains.
- Over 1.3 million people reside within a 15 mile radius.
- 18,000 households with a net worth of over \$1 million in Natick Collection's expansion trade area.
- Within Natick Collection's primary expansion trade area, 53.3% of households will have incomes of \$100,000 or more and 33.3% will have incomes of \$150,000 or more in 2007.



### PROPERTY INFORMATION

#### LOCATION

Cross Streets: Route 9 and Speen Street

#### MARKET

Boston Metropolitan Area

#### DESCRIPTION

Two-level, enclosed, super-regional

#### ANCHORS

Existing: Lord & Taylor, Macy's, Sears, JCPenney

Future: Neiman Marcus and Nordstrom

#### TOTAL RETAIL SQUARE FOOTAGE

Existing: 1,155,000

9/2007: 1,705,000

#### PARKING SPACES

Existing: 5,600

9/2007: 7522

EXPANDED 2006-7 and 1994; opened 1966

### TRADE AREA PROFILE

2006 POPULATION 659,170

2011 PROJECTED POPULATION 666,814

2006 HOUSEHOLDS 248,637

2011 PROJECTED HOUSEHOLDS 252,790

2006 MEDIAN AGE 39.1

2006 AVERAGE HH INCOME \$109,771

2011 PROJECTED AVERAGE HH INCOME \$120,408

### 7-MILE RADIUS PROFILE

2006 POPULATION 194,160

2011 PROJECTED POPULATION 193,331

2006 HOUSEHOLDS 72,841

2011 PROJECTED HOUSEHOLDS 72,719

2006 MEDIAN AGE 39.4

2006 AVERAGE HH INCOME \$118,350

2011 PROJECTED AVERAGE HH INCOME \$129,071

### DAYTIME EMPLOYMENT

3-MILE RADIUS 77,519

5-MILE RADIUS 107,246