

NESHAMINY MALL

BENSALEM, PENNSYLVANIA



THE MARKET

- Over 783,000 people reside in the trade area.
- Within a 5-mile radius of the mall, average household income is over \$75,000 and is projected to increase to over \$78,000 by 2018.
- Within a 3-mile radius of the mall, there are 49,000 daytime employees, and within a 5-mile radius are over 137,000 daytime employees.
- Neshaminy Mall serves as the retail apex for surrounding big-box retailers such as Wal-Mart, Target, Lowe's, Home Depot and a multitude of freestanding themed national restaurants.

THE CENTER

- Located within a 5-mile radius of premier tourist destinations: Sesame Place and Parx Casino.
- Located at one of the busiest intersections on the PA Turnpike (I-276).
- Easily accessible from Interstate 95 and PA Route 1. PA Route 1 traffic count at 80,000/day.
- Located minutes from downtown Philadelphia – the 5th largest metropolitan city/region in the United States.

THE MERCHANDISING MIX

- Great mix of 120 specialty retailers, including Barnes & Noble, crazy 8, Hollister Co., H&M, Charlotte Russe, Aéropostale, The Children's Place, American Eagle Outfitters, Bath & Body Works, francesca's collections, Hot Topic, Journeys, PacSun, Torrid, Zumiez and Victoria's Secret.
- Ranked as one of the top 20 theaters in North America. AMC Neshaminy 24 is the largest and highest sales-producing cinema in the Delaware Valley.
- Two highly productive dining options on site: On the Border and Pizzeria Uno.

MALL INFORMATION

LOCATION: Located at the crossroads of Lower Bucks County and Northeast Philadelphia with convenient access from all points: Interstate 95, Pennsylvania Turnpike and US Route 1.

TOP 3 PERFORMING CATEGORIES: Teen apparel, jewelry, women's accessories and specialty

MARKET: Philadelphia

DESCRIPTION: Single-level, enclosed, regional center

ANCHORS: Boscov's, Macy's, Sears, AMC 24-screen theater

TOTAL RETAIL SQUARE FOOTAGE: 1,020,000

PARKING SPACES: 6,300

OPENED: 1968

EXPANDED: 1998

RENOVATED: 1995

TRADE AREA PROFILE

2013 POPULATION 783,961

2018 PROJECTED POPULATION 795,258

2013 HOUSEHOLDS 289,281

2018 PROJECTED HOUSEHOLDS 294,051

2013 MEDIAN AGE 37.9

2013 AVERAGE HOUSEHOLD INCOME \$61,968

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$63,749

5 - MILE RADIUS

2013 POPULATION 257,430

2018 PROJECTED POPULATION 258,418

2013 HOUSEHOLDS 97,895

2018 PROJECTED HOUSEHOLDS 98,715

2013 MEDIAN AGE 41.5

2013 AVERAGE HOUSEHOLD INCOME \$75,591

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$78,914

DAYTIME EMPLOYMENT

3 - MILE RADIUS 49,566

5 - MILE RADIUS 137,731

Source: Nielsen

