



# NorthTown Mall

SPOKANE, WASHINGTON



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## PREFERRED SHOPPING DESTINATION WITH GREAT DEMOGRAPHICS

- With more than 185 stores, NorthTown Mall is the region's largest mall between Seattle and Minneapolis on the I-90 corridor.
- NorthTown Mall is the shopping center of choice within the Inland Northwest, a region that encompasses eastern Washington, northern Idaho, western Montana and parts of Canada.
- Great central Spokane location at a major intersection, only 3.5 miles north of I-90 and 3 miles from downtown.
- Multi-million dollar addition and renovation in 2000 added more than 100,000 square feet. The expansion included a new, three-level, 944-space parking structure and completely renovated parking facilities. New sky bridges, escalators and mall entrances improved access and traffic flow. New children's soft play area added in 2006 adds to our appeal for young families.
- Average household income in the primary trade area is projected to increase 10% between 2007 and 2012.
- 72,000 students attend the five higher-education institutions surrounding NorthTown Mall.

## SUPERIOR STORE SELECTION

- NorthTown annually draws 12 million shoppers.
- Exclusive retailers to the area include The Body Shop, Express, Limited Too, Nordstrom Rack and Steve & Barry's.
- Additional key retailers include Aeropostale, American Eagle Outfitters, Barnes & Noble, Bath & Body Works, Kohl's, PacSun, Victoria's Secret and Zumiez.
- Restaurants include Chili's Grill & Bar and Mustard Seed. The Discovery Park Food Court has 8 eateries.
- The Regal Cinemas is one of the area's largest, with 12 screens, stadium seating and state-of-the-art surround sound.



## MALL INFORMATION

### LOCATION

Cross Streets: Division Street and Wellesley Avenue

### MARKET

Spokane, WA

### DESCRIPTION

Two-level, enclosed, super regional

### ANCHORS

JCPenney, Kohl's, Macy's, Sears, Steve & Barry's University Sportswear

TOTAL RETAIL SQUARE FOOTAGE 1,047,884

PARKING SPACES 4,541

OPENED 1954

EXPANDED 1992, 2000

## TRADE AREA PROFILE

2007 POPULATION 402,507

2012 PROJECTED POPULATION 417,229

2007 HOUSEHOLDS 160,934

2012 PROJECTED HOUSEHOLDS 167,923

2007 MEDIAN AGE 36.2

2007 AVERAGE HH INCOME \$55,509

2012 PROJECTED AVERAGE HH INCOME \$61,263

## 10-MILE RADIUS PROFILE

2007 POPULATION 338,282

2012 PROJECTED POPULATION 347,275

2007 HOUSEHOLDS 138,290

2012 PROJECTED HOUSEHOLDS 142,865

2007 MEDIAN AGE 36.5

2007 AVERAGE HH INCOME \$54,504

2012 PROJECTED AVERAGE HH INCOME \$60,056

## DAYTIME EMPLOYMENT

3-MILE RADIUS 69,635

5-MILE RADIUS 148,014

SOURCE: CLARITAS, INC.