



# Northpark Mall

Joplin, MO

Location	North Rangeline Road and Third Street
Anchors	Macy's Women & Children, Macy's Home & Men, JCPenney, Sears, T.J.Maxx and Vintage Stock
Size	955,598 square feet
Website	VisitNorthparkMall.com

**Mall Facts** Northpark Mall is a four-state, super-regional mall serving a 75-mile radius into Missouri, Kansas, Oklahoma and Arkansas.

Northpark Mall features more than 115 specialty stores, most of which are market exclusive, including ULTA, American Eagle Outfitters, Aéropostale, Bath & Body Works, Buckle, Encore Shoes, Gymboree, JoAnn Fabrics and Crafts, Old Navy and Victoria's Secret.

The market's only theater, Hollywood Theater, is located at Northpark Mall, with 14-screens and stadium seating. The food court is complimented by full-dining at Garfield's Restaurant & Pub. Other dining options include Chuck E. Cheese's, Johnny Carino's, Logan's Roadhouse and Wasabi Steak and Sushi.

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**Trade Area Facts** Considered to be the "Crossroads of America," Joplin is the home to major businesses including the home office of Leggett & Platt Inc., (a Fortune 500 company with 2,400 employees), Conway Truckload, EaglePicher Technologies, Empire District, Freeman Health System, Missouri Southern State University and TAMKO Roofing.

Joplin's trade area includes nearly 500,000 people and encompasses 19 counties within a 75-mile radius. The metro's daytime population balloons to more than 250,000 due to an influx of people shopping, working and visiting the medical facilities.

There are more than 28,000 college students in the Northpark Mall trade area including Missouri Southern State University, Pittsburg State University and several private colleges.

Residential and commercial development continues to grow around Northpark Mall, strengthening the center's position as the hub of the community. Northpark Mall has maintained its position as Joplin's No. 1 most visited destination. In addition, Northpark Mall was voted as the No. 1 place to take out-of-town visitors in a survey conducted by the local Convention and Visitors Bureau.

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## Demographics

### Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	315,218	202,509	517,727
2011 Estimate	304,066	196,043	500,109
2000 Census	279,582	190,478	470,060
2011 Daytime Population Estimate	152,373	81,068	233,441

### Average Household Income

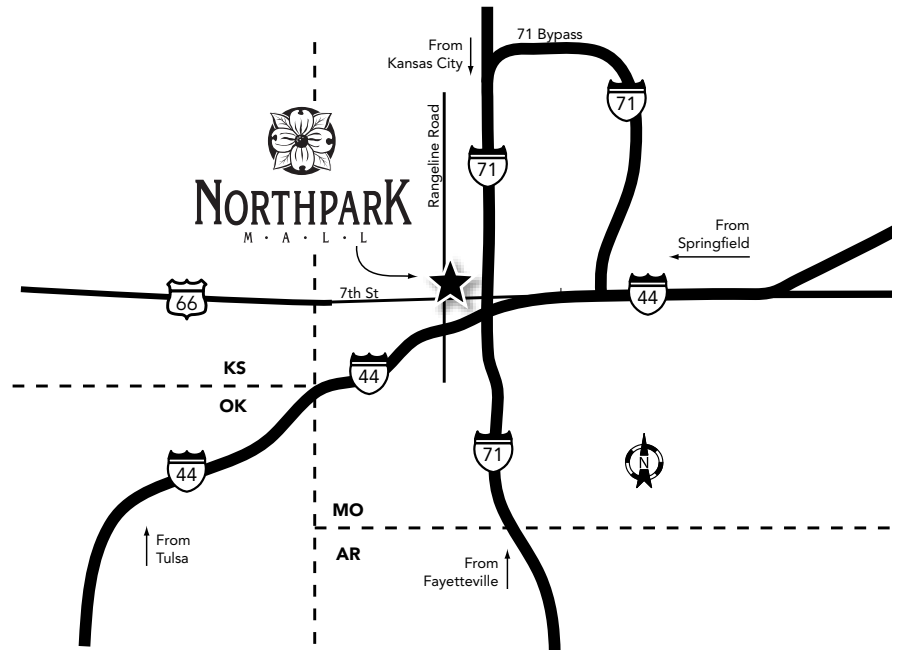
2016 Projection	\$51,613	\$52,731	\$52,057
2011 Estimate	\$47,177	\$47,665	\$47,372
2011 - 2016 % Change	9.40%	10.63%	9.89%

### Median Age

2011 Estimate	37	39	38
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Source: 2000 Census; Scan/US 2011/2016 Estimates

## Location Map



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