



# Northwoods Mall

North Charleston, SC

Location	I-26 between Ashley Phosphate Road and Rivers Avenue (Exit 209)
Anchors	Belk, Dillard's, JCPenney, Sears and Books-A-Million
Size	772,567 square feet
Website	ShopNorthwoodsMall.com

**Mall Facts** Northwoods Mall has more than 130 specialty stores including Aéropostale, American Eagle Outfitters, Bath & Body Works, Best Buy Mobile, Charlotte Russe, Hollister Co., Sleep Number by Select Comfort, Wet Seal, Victoria's Secret and Yankee Candle Company.

This spring a 6,000 square-foot Fuji Steak & Sushi will join Northwoods Mall. Gift-ology recently opened with a unique jewelry line along with the first DOC Popcorn location in Charleston. The mall also offers a play area in the food court, themed "Low Country Adventure."

Located on the mall's periphery, the Northwoods Mall Stadium Cinema features a modern 18-screen theater with stadium seating and state-of-the-art sound.

Northwoods Mall is a regional shopping complex and is the only mall serving the growing North Charleston, Goose Creek and Summerville markets. The mall is situated within a major retail corridor with traffic counts of 118,000 cars per day.

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**Trade Area Facts** North Charleston is South Carolina's largest and highest volume retail market with retail sales surpassing \$6.4 billion.

North Charleston's largest employers are the Charleston Air Force Base, Robert Bosch Corp., Medical University of South Carolina, Mead-Westvaco, Trident Health Systems and Roper Hospital.

The Boeing 787 production facility is located in North Charleston and is the country's largest private employer with 6,000 employees. Boeing recently announced plans to triple the size of its current facility. Construction will begin in 2014, and will include expanding their assembly plant, and adding additional hangars, office and manufacturing buildings. The expansion is expected to bring an additional 2,000 jobs to the area.

Charleston is home to the Port of Charleston, the fourth largest international port in the United States. International trade through the port's facilities provides 281,600 jobs paying \$9.4 billion in wages to South Carolinians.

There are several colleges located in the Charleston area including the famed military academy, The Citadel. In addition, Charleston Southern University and Trident Technical College are located within three miles of Northwoods Mall.

Charleston has been a "Top Ten" travel destination for readers of Condé Nast Traveler magazine for years, but was recognized as both the Top U.S. City and Top Destination in the World by Condé Nast Travel 2013 Readers Choice Award.

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## Demographics

### Population Trends

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	499,451	287,651	787,102
2011 Estimate	453,368	273,714	727,082
2000 Census	370,051	225,092	595,143
2011 - 2016 % Change	10.16%	5.09%	8.25%

### Average Household Income

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2016 Projection	\$60,389	\$76,576	\$66,447
2011 Estimate	\$55,092	\$70,192	\$60,966
2011 - 2016 % Change	9.61%	9.10%	8.99%

### Median Age

	Primary Trade Area	Secondary Trade Area	Total Trade Area
2011 Estimate	36	36	36

Source: 2000 Census; Scan/US 2011/2016 Estimates

## Location Map



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